



mainroads
WESTERN AUSTRALIA

*We're working for
Western Australia.*

Policy and Application Guidelines

Tourist and Service Signs

Printed copies are uncontrolled unless marked
otherwise. Refer to iRoads for current version.

D21#346719
March 2021



Document No: D21#346719

Issue Date: March 2021

Policy and Application Guidelines Tourist and Service Signs

This document is owned and authorised by the Executive Director Network Operations. Please submit all comments and requests to the Manager Traffic Management Services.

Authorisation

As Manager Traffic Management Services, I authorise the issue and use of these Policy and Application Guidelines Tourist and Service Signs

A handwritten signature in black ink, appearing to be "J. Smith", written over a horizontal line.

MANAGER TRAFFIC MANAGEMENT SERVICES

Date: 31/3 /2021

All printed copies are uncontrolled.

Contents

1	POLICY STATEMENT.....	11
2	INTRODUCTION	12
3	PURPOSE	13
4	SCOPE	14
5	DEFINITIONS	15
6	SIGNING AREAS THROUGHOUT WESTERN AUSTRALIA.....	16
6.1	Perth Zone:	16
6.2	Inner Zone	16
6.3	Outer Zone:	16
6.4	Restricted Roads/ Areas	16
6.5	Design and Installation of Signs	17
6.6	Sign Types.....	18
6.6.1	Position Signs.....	18
6.6.2	Intersection Signs	18
6.6.3	Advanced Facility Signs	19
6.6.4	Traveller Facilities Reassurance Signs (Inner and Outer Zones Only)	19
7	SIGNING FOR TOURIST INFORMATION.....	20
7.1	Introduction.....	20
7.2	Tourist Information Centre Signs.....	20
7.2.1	General	20
7.2.2	Conditions for Tourist Information Centre Signs	20
7.2.3	Signing for Tourist Information Centres	21
7.2.4	Responsibilities for Tourist Information Centre Signs.....	21
7.2.5	Approval of Tourist Information Centre Signs	21
7.3	Tourist Information Bay Signs	22
7.3.1	General	22
7.3.2	Conditions for Information Bay Signs.....	22
7.3.3	Signing for Tourist Information Bays.....	22
7.3.4	Responsibilities for Tourist Information Bay Signs	22
7.3.5	Approval of Tourist Information Bay Signs.....	23
7.4	Tourist Information Radio Signs	23
7.4.1	General	23
7.4.2	Conditions for Tourist Information Radio Signs.....	23
7.4.3	Signing for Tourist Information Radio	23
7.4.4	Responsibilities for Tourist Information Radio Signs	24
7.4.5	Approval of Tourist Information Radio Signs.....	24
8	SIGNING FOR TOURSIST ATTRACTIONS	25
8.1	Introduction.....	25

8.2	Tourist Features.....	25
8.2.1	General	25
8.2.2	Conditions for Tourist Feature Signs	25
8.2.3	Signing of Tourist Features.....	26
8.2.4	Responsibilities for Tourist Feature Signs.....	28
8.2.5	Approval of Tourist Feature Signs	29
8.3	Tourist Establishments.....	29
8.3.1	General	29
8.3.2	Conditions for Tourist Establishment Signs	29
8.3.3	Signing of Tourist Establishments.....	30
8.3.4	Responsibilities for Tourist Establishment Signs.....	32
8.3.5	Approval of Tourist Establishment Signs	33
8.4	Town Site and Major Resort Signing.....	33
8.4.1	General	33
8.4.2	Conditions for Town sites and Major Resort Signs.....	33
8.4.3	Signing of Town sites and Major Resorts.....	34
8.4.4	Responsibilities for Town site or Major Resort Signs	34
8.4.5	Approval of Town sites or Major Resort Signs	34
9	SIGNING OF GATEWAYS	36
9.1	Introduction.....	36
9.2	General Signing Requirements	36
9.2.1	Design Form of Gateway Signs	36
9.2.2	Co-location of Gateway Signs	37
9.3	State Borders.....	37
9.3.1	General	37
9.3.2	Conditions for State Border Signs.....	37
9.3.3	Responsibilities for State Border Signs.....	38
9.3.4	Approval of State Border Signs	38
9.4	State Government Regions.....	38
9.4.1	General	38
9.4.2	Conditions for State Government Region Signs.....	38
9.4.3	Responsibilities for State Government Region Signs.....	39
9.4.4	Approval of State Government Region Signs.....	39
9.5	State Tourism Regions	39
9.5.1	General	39
9.5.2	Conditions for State Tourism Region Signs	39
9.5.3	Responsibilities for State Tourism Region Signs	39
9.5.4	Approval of State Tourism Region Signs	39
9.6	Tourism Localities	40
9.6.1	General	40
9.6.2	Conditions for Tourism Locality Signs.....	40

9.6.3	Responsibilities for Tourism Locality Signs	40
9.6.4	Approval of Tourism Locality Signs.....	41
9.7	Local Government Boundaries.....	41
9.7.1	General	41
9.7.2	Conditions for Local Government Boundary Signs	41
9.7.3	Responsibilities for Local Government Boundary Signs.....	41
9.7.4	Approval of Local Government Boundary Signs	42
9.8	Prominent Geographic Landmarks.....	42
9.8.1	General	42
9.8.2	Conditions for Prominent Geographic Landmark Signs	42
9.8.3	Responsibilities for Prominent Geographic Landmark Signs.....	42
9.8.4	Approval of Signs for Prominent Geographic Landmarks	43
9.9	Gateways to Themed Tourist Ways	43
9.9.1	General	43
9.9.2	Conditions for Gateway Signs for Themed Tourists Ways	43
9.9.3	Responsibilities for Gateway Signs for Themed Tourists Ways	43
9.9.4	Approval of Gateway Signs for Themed Tourist Ways.....	43
10	SIGNING OF TOURIST ROUTES	44
10.1	Introduction.....	44
10.2	State Tourist Drives	44
10.2.1	General	44
10.2.2	Conditions for State Tourist Drive Signs	44
10.2.3	Signage of State Tourist Drives	45
10.2.4	Responsibilities for State Tourist Drive Signs	47
10.2.5	Approval of State Tourist Drive Signs	47
10.3	Themed Tourist Ways.....	48
10.3.1	General	48
10.3.2	Conditions for Themed Tourist Way Signing.....	48
10.3.3	Signing Themed Tourist Ways.....	49
10.3.4	Responsibilities for Themed Tourist Way Signing.....	49
10.3.5	Approval of Themed Tourist Way Signing.....	50
10.4	Local Tourist Drives	50
10.4.1	General	50
10.4.2	Conditions for Local Tourist Drive Signing	50
10.4.3	Signing of Local Tourist Drives	51
10.4.4	Responsibilities for Local Tourist Drive Signs	51
10.4.5	Approval of Local Tourist Drive Signs.....	51
11	SIGNING OF TRAVELLER FACILITIES	52
11.1	Introduction.....	52
11.2	Rest Areas.....	52
11.3	Fuel, Meals and Accommodation	52

11.3.1	General	52
11.3.2	Conditions for Signing for Fuel, Meals and Accommodation	52
11.3.3	Signing of Fuel, Meals and Accommodation	54
11.3.4	Responsibilities for Fuel, Electric Vehicle Charging, Hydrogen Fuel-Cell Vehicle Refuelling, Meals and Accommodation Signs	57
11.3.5	Approval of Fuel, Electric Vehicle Charging, Meals and Accommodation Signs	57
11.4	Remote Area Help Phones	58
11.4.1	General	58
11.4.2	Conditions for Remote Area Help Phone Signing	58
11.4.3	Signing for Remote Area Emergency Telephones	59
11.4.4	Responsibilities for Remote Area Emergency Telephone Signs	59
11.4.5	Approval of Remote Area Emergency Telephone Signs	59
11.5	Public Toilet and Effluent Dump Sites	59
11.5.1	General	59
11.5.2	Conditions for Signing for Public Toilets and Effluent Dump Sites	59
11.5.3	Signing for Public Toilets and Effluent Dump Sites	61
11.5.4	Responsibilities for Public Toilets and Effluent Dump Site Signs	61
11.5.5	Approval of Public Toilet and Effluent Dump Site Signs	61
11.6	RoadWise Coffee Stops and Driver Reviver Sites.....	61
11.6.1	General	61
11.6.2	Conditions for Signing for 'Coffee Stops' and 'Driver Reviver' Sites	62
11.6.3	Signing for 'Coffee Stops' and 'Driver Reviver' Sites.....	62
11.6.4	Responsibilities for 'Coffee Stop' and 'Driver Reviver' Site Signs.....	63
11.6.5	Approval of 'Coffee Stop' and 'Driver Reviver' Site Signs	63
12	SIGNING OF PUBLIC AND COMMERCIAL FACILITIES	64
12.1	Introduction.....	64
12.2	Airports	64
12.2.1	General	64
12.2.2	Conditions for Airport Signage.....	64
12.2.3	Signing of Airports	64
12.2.4	Responsibilities for Airport Signs	67
12.2.5	Approval of Airport Signs	67
12.3	Sea Passenger Terminals.....	67
12.3.1	General	67
12.3.2	Conditions for Sea Passenger Terminal Signing.....	67
12.3.3	Signing of Sea Passenger Terminals.....	68
12.3.4	Responsibilities for Sea Passenger Terminal Signs.....	68
12.3.5	Approval of Sea Passenger Terminal Signs	68
12.4	Hospitals.....	68
12.4.1	General	68
12.4.2	Conditions for Hospital Signing.....	69

12.4.3	Signing for Hospitals.....	69
12.4.4	Responsibilities for Hospital Signs.....	70
12.4.5	Approval of Hospital Signs.....	71
12.5	Major Shopping Centres (Inner and Outer Zone Areas Only).....	71
12.5.1	General	71
12.5.2	Conditions for Rural Shopping Centre Signing.....	71
12.5.3	Signing of Rural Shopping Centres.....	71
12.5.4	Responsibilities for Rural Shopping Centre Signs.....	72
12.5.5	Approval of Rural Shopping Centre Signs	72
12.6	Major Sporting and Entertainment Venues.....	72
12.6.1	General	72
12.6.2	Conditions for Sporting and Entertainment Venue Signing	72
12.6.3	Signing of Sporting and Entertainment Venues	73
12.6.4	Responsibilities for Sporting and Entertainment Venue Signs	73
12.6.5	Approval of Sporting and Entertainment Venue Signs	74
12.7	Caravan Parks	74
12.7.1	General	74
12.7.2	Conditions for Caravan Park Signing	74
12.7.3	Signing of Caravan Parks	74
12.7.4	Responsibilities for Caravan Park Signs	75
12.7.5	Approval of Caravan Park Signs.....	76
12.8	Boat Ramps.....	76
12.8.1	General	76
12.8.2	Conditions for Boat Ramp Signing.....	76
12.8.3	Signing of Boat Ramps.....	76
12.8.4	Responsibilities for Boat Ramp Signs.....	77
12.8.5	Approval of Boat Ramp Signs.....	78
12.9	Railway and Bus Stations	78
12.9.1	General	78
12.9.2	Conditions for Rail and Bus Station Signing	78
12.9.3	Signing of Transperth Rail and Bus Stations.....	78
12.9.4	Responsibilities for Rail and Bus Station Signs.....	79
12.9.5	Approval of Rail and Bus Station Signs	80
12.10	Veterinary Hospitals.....	80
12.10.1	General	80
12.10.2	Signing of Veterinary Hospitals	80
12.10.3	Responsibilities for Veterinary Hospital Signing.....	80
12.10.4	Approval of Veterinary Hospital Signage	80
12.10.5	Conditions for Signing Veterinary Hospitals.....	81
12.11	General Parking Facilities	81
12.11.1	General	81

12.11.2	Signing of Parking Facilities	81
12.11.3	Responsibilities for Parking Facilities Signing.....	81
12.11.4	Approval of Parking Facilities Signage	81
12.11.5	Conditions for Signing Parking Facilities on Local Roads	82
13	SIGNING OF HEAVY VEHICLE FACILITIES	83
13.1	Introduction.....	83
13.2	Seaports	83
13.2.1	General	83
13.2.2	Conditions for Seaport Signing	83
13.2.3	Signing of Seaports	83
13.2.4	Responsibilities for Seaport Signs	84
13.2.5	Approval of Seaport Signs	84
13.3	Freight Terminals.....	84
13.3.1	General	84
13.3.2	Conditions for Freight Terminal Signing.....	85
13.3.3	Signing of Freight Terminals.....	85
13.3.4	Responsibilities for Freight Terminal Signs.....	85
13.3.5	Approval of Freight Terminal Signs.....	86
13.4	Industrial Areas.....	86
13.4.1	General	86
13.4.2	Conditions for Industrial Area Signing.....	86
13.4.3	Signing of Industrial Areas.....	86
13.4.4	Responsibilities for Industrial Area Signs.....	87
13.4.5	Approval of Industrial Area Signs.....	87
13.5	Mine Sites.....	87
13.5.1	General	87
13.5.2	Conditions for Mine Site Signing.....	88
13.5.3	Signing of Mine Sites.....	88
13.5.4	Responsibilities for Mine Site Signs.....	89
13.5.5	Approval of Mine Site Signs.....	89
13.6	Quarries.....	89
13.6.1	General	89
13.6.2	Conditions for Quarry Signing.....	89
13.6.3	Signing of Quarries.....	90
13.6.4	Responsibilities for Quarry Signs.....	91
13.6.5	Approval of Quarry Signs.....	91
13.7	Saleyards.....	91
13.7.1	General	91
13.7.2	Conditions for Saleyards Signing.....	91
13.7.3	Singing of Saleyards.....	92
13.7.4	Responsibilities for Saleyards Signs.....	93

13.7.5	Approval of Saleyard Signs	93
13.8	Road Train Assembly Area	93
13.8.1	General	93
13.8.2	Conditions for Road Train Assembly Area Signing	93
13.8.3	Signing of Road Train Assembly Areas	94
13.8.4	Responsibilities for Road Train Assembly Area Signs	95
13.8.5	Approval of Road Train Assembly Area Signs	95
14	SIGNING OF COMMUNITY FACILITIES.....	96
14.1	Introduction.....	96
14.1.1	Community Facilities	96
14.1.2	Conditions for Community Facility Signing.....	96
14.1.3	Signing of Community Facilities.....	96
14.1.4	Responsibilities for Community Facility Sign Ownership.....	97
14.1.5	Approval of Community Facility Signs.....	97
15	REFERENCES AND RELATED DOCUMENTS	98
16	APPENDICES	98
	Appendix 1: Tourism Assessment Criteria	98
1.	Aboriginal Heritage	99
2.	Commercial Tourist Attraction	102
3.	Historic Building or Site	107
4.	Historic Town.....	109
5.	Natural Attraction.....	110
6.	State Tourist Drive.....	114
7.	Winery/ Brewery/ Distillery.....	117
8.	Tourist Accommodation	119
9.	Tourist Information Radio	121
10.	Visitor Information	123
	Appendix 2: Compliance Checklists	124
1.	Commercial Tourist Attraction	125
2.	Tourist Accommodation Facility	131
3.	Tourist Information Radio	133
4.	Visitor Information Facility.....	136

Document Control

Owner	Manager Traffic Management Services
Custodian	Traffic Technical Services Manager
Document Number	D21#
Issue Date	March 2021
Review Frequency	2 Years

Amendments

Revision Number	Revision Date	Description of Key Changes	Section / Page No.
0	March 2021	Document Developed	

1 POLICY STATEMENT

Main Roads will provide tourist and service signs for the benefit of road users seeking to visit and experience tourist attractions, and to utilise service facilities, while travelling on State roads, subject to the conditions set out in this document.

2 INTRODUCTION

Tourist and service signs are provided to inform road users of attractions and facilities available along and in the vicinity of the state's road network. The signs complement primary road navigation systems such as printed and electronic maps, guide signs and route markers, in a user-friendly and meaningful manner.

Road users seeking to visit tourist attractions and those needing to access roadside and community services and facilities, can benefit through distinctive and easily recognisable signing to help guide them around the road network. The signs and associated symbols used for this purpose have the advantage of national and international recognition that transcend language barriers, which benefits local operators and road users alike.

Simple and clear road name signing that extends to include more comprehensive guidance and directional signing where required, forms the basis of a well-managed road network. Tourist and business operators should use this basic guidance system as an important element in their promotional materials. The inclusion of road names, clear directions and useful maps in advertising brochures, websites and promotional displays, is a key step towards attracting and guiding road users to the attractions and services on offer.

These application and approval guidelines have been produced for use by Main Roads, local governments, and tourist and business operators to assist in determining eligibility for tourist and service signing, and to guide the application and approval process. This document supplements information provided in *Australian Standard 1742.6 – Manual of Uniform Traffic Control Devices – Tourist and Service Signs*.

3 PURPOSE

The purpose of this document is to provide guidelines on the assessment and approval of applications to display tourist and service signs within the boundaries of all State roads within Western Australia.

This document shall be used by Main Roads to assess applications and to approve the installation of tourist and service signs on State roads.

The guidelines do not cover tourist and service signs on non-State roads which primarily are those local roads managed by local governments but also include other roads such as those within reserves managed by the Department of Biodiversity, Conservation and Attractions. It is expected that local governments and other road owners will take these guidelines into account when approving and arranging tourist signs under their responsibility.

The aim of this document is to improve road safety by improving the quality and consistency of tourist and service signs throughout the state.

4 SCOPE

The scope of these guidelines covers the following:

- Signing for Tourist Information
- Signing for Tourist Attractions
- Signing of Gateways
- Signing of Tourist Routes
- Signing of Traveller Facilities
- Signing of Public and Commercial Facilities
- Signing of Heavy Vehicle Facilities
- Signing of Community Facilities.

5 DEFINITIONS

The following definitions apply to this document.

Term	Definition
Local Road	Means a road under care and control of Local Government
Main Roads	Means Main Roads Western Australia
State Road	Means a road under care and control of Main Roads Western Australia

6 SIGNING AREAS THROUGHOUT WESTERN AUSTRALIA

To account for the variation in distance of tourist attractions, and services available to motorists throughout the State, the State is divided into three zones, namely; the Perth Metropolitan Zone (Perth Zone), the Inner Zone and the Outer Zone. Definitions for each zone are given below and are shown diagrammatically in [Figure 1](#).

6.1 Perth Zone:

The Perth Zone comprises all of the Perth Metropolitan Area as defined in the Perth Metropolitan Region Scheme (see [Figure 1](#))

6.2 Inner Zone

The Inner Zone comprises the closely settled “agricultural” part of the State between the Outer Zone and the Perth Zone (see [Figure 1](#)) contained within the following boundaries:

- North West Coastal Highway at the intersection of Ajana Road / Kalbarri Road
- Great Northern Highway at the eastern boundary of Wubin Townsite
- Geraldton Mt Magnet Road at the eastern boundary of Mullewa Townsite

6.3 Outer Zone:

The Outer Zone comprises the pastoral/mining area of the State, north and east of the Inner Zone boundaries (see [Figure 1](#)). This area is where travellers are most likely to need more specific information about the type of tourist facilities and services available on the road ahead.

6.4 Restricted Roads/ Areas

Tourist and service signs shall only be installed on State and/or Local roads.

Service signs are generally restricted on the Tonkin, Roe and Reid Highways; Mitchell, Kwinana or Graham Farmer Freeways, with the exception of:

- Emergency Hospitals
- Park and Ride Facilities
- Airports
- Major Interstate Terminals
- Freeway Service Centres

In addition, service signs are also generally restricted within Town Boundaries in the Inner and Outer zones, with the exception of:

- Hospitals
- Park and Ride Facilities
- Airports
- Major Interstate Terminals
- Community Facilities
- Caravan Parks.

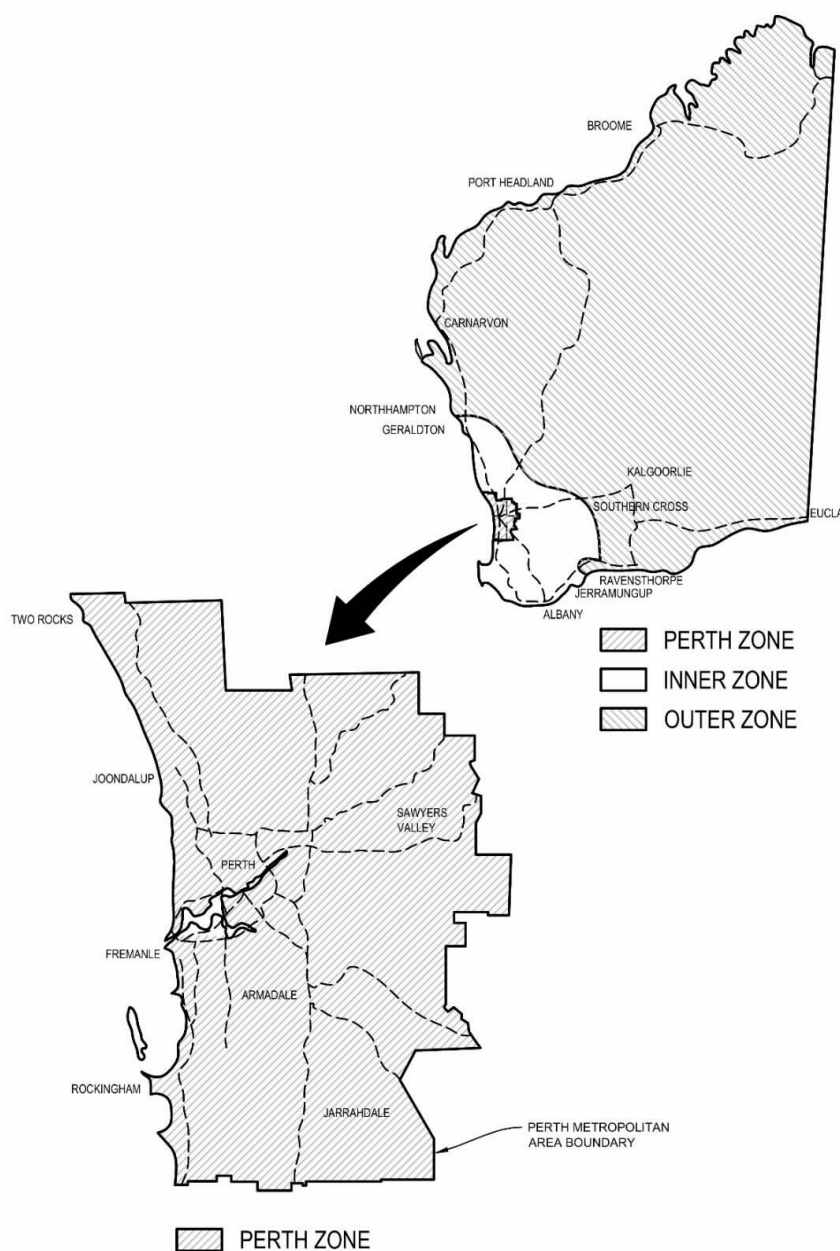


Figure 1. Signing Zones for Tourist and Service Signing

6.5 Design and Installation of Signs

Design and installation of service signs shall conform to the requirements of the following technical guidelines:

- Main Roads Western Australia - Sign standards
- Main Roads Western Australia - Sign structure design guidelines
- Main Roads Western Australia - Specification 601 - signs.

6.6 Sign Types

6.6.1 Position Signs

6.6.1.1 Description

Chevron, modular (symbolic) or fingerboard service signs located opposite or adjacent to the main entrance of a service facility.

6.6.1.2 Application Requirements

Signs shall be provided in advance of a location if on-site signing at the location of the service is not visible to approaching road users from:

- 200 metres (m) where the speed limit is ≤ 80 Kilometres Per Hour (km/h)
- 300 m where the speed limit is > 80 km/h.

6.6.2 Intersection Signs

6.6.2.1 Description

Chevron or fingerboard service signs located at intersecting roads to advise and/or reassure road users of the appropriate route to a service located on a side road.

6.6.2.2 Application

Intersection signs shall be provided at the most direct route to assist road users in navigating services located on side roads, subject to the service being within:

- 5 km by road of a State road in the Perth Zone or
- 20 km by road of a State road in the Inner Zone or
- 40 km by road of a State road in the Outer Zone and

If a service facility in the Outer Zone exceeds the above maximum distance from a State road to qualify for intersection signage, the Main Roads Regional Manager may consider the installation of intersection signs due to the remoteness of the 'next available service', particularly where fuel and accommodation may be provided.

Only the most direct route will be signed in the Perth Zone from the nearest state road.

Signing of two or more routes may be permitted in the Inner / Outer zones if:

- Both routes to the service are sealed and
- The shorter alternative route provides a reduction in travel distance of at least 5 km in the Inner Zone and at least 10 km in the Outer Zone or
- The service facility is located approximately midway between two State roads.

6.6.3 Advanced Facility Signs

6.6.3.1 Description

Directional or modular facility signs located in advance of position or intersections signs to advise and reassure road users of the approaching facility.

6.6.3.2 Application

Advance facility signs shall be provided if on-site signing, position signs or intersections signs are not visible to approaching road users from:

- 200 m where the speed limit is ≤ 80 km/h.
- 300 m where the speed limit is > 80 km/h.

6.6.4 Traveller Facilities Reassurance Signs (Inner and Outer Zones Only)

6.6.4.1 Description

Signs located prior to a service establishment or gazetted townsite that indicate available services at that establishment or town, and the distance to the 'next available services'.

6.6.4.2 Application

Reassurance signs shall be provided on State and local roads either 2 or 5 km in advance of the Service Establishment, subject to the following: -

Specific facility criteria requirements as contained within [Section 12](#) must be satisfied.

Service establishments must supply fuel and overnight accommodation, or fuel and meals/refreshments to travellers.

Service establishments are to be a minimum of 50 km from the town centre where services are available within the town.

7 SIGNING FOR TOURIST INFORMATION

7.1 Introduction

Having access to tourist information while travelling, is an important element in assisting visitors to navigate the road network without the need to rely on road signs for direction and guidance to tourist attractions and services.

Such tourist information is available from various types of locations and facilities including the following:

- Tourist Information Centres
- Tourist Information Bays
- Tourist Information Radio.

It is important that the information provided by these facilities remains accurate and comprehensive to ensure that the credibility of signing that directs road users to tourist information throughout Western Australia is not compromised.

7.2 Tourist Information Centre Signs

7.2.1 General

Tourist information obtained from publications such as maps and brochures, as well as directly from local tourist information centre staff and volunteers, assists road users to plan their journey and confidently negotiate their way to tourist attractions and services. Such road users are less likely to disrupt the movement of, and pose a safety risk to, other road users.

The Quality Tourism Accreditation is a nationwide program which provides tourism operators across Australia with the opportunity to apply for 'Australian Tourism Accreditation', which recognises businesses developed on quality assurance principles. It is appropriate that road users are able to readily identify tourist information centres accredited under this national program.

With the support of local governments, signs may be installed on State roads for tourist information centres located on State or local roads.

7.2.2 Conditions for Tourist Information Centre Signs

The following conditions apply in respect to assessing and approving applications for tourist information centre signs on State roads:

- The State road is not a freeway standard road
- Local government confirmation that the tourist information centre has been assessed for signing under the applicable 'assessment criteria' for tourist information centre signs, and that such criteria have been met
- The tourist information centre is located no more than 2 km from the State road
- Where vehicle access to the tourist information centre is via a local government road/s, additional signs generally conforming to *Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs*, are displayed on the local government road/s.

It is expected that local governments will arrange determination of whether or not the tourist information centre has been accredited by the Tourism Council Western Australia under the ATAP.

7.2.3 Signing for Tourist Information Centres

If a tourist information centre qualifies for signing on a State road in accordance with the above conditions, 'advance' and 'position' signs and, where required, additional signs, shall be displayed in accordance with Clauses 2.2 and 2.3 of Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs, the Road Signing of Accredited Visitor Information Centres guidelines (Prepared by the National Tourism Signing Reference Group) and Main Roads' technical standards and guidelines.

Where the tourist information centre is accredited under the ATAP, the S4 Information "i" symbol shall be replaced with the yellow-on-blue italic "i" symbol as shown on the modular sign below:



*Australian Tourism Accreditation Program
Information Symbol (MR-SM-30)*

In situations where the tourist information centre is located on a local road, signing shall generally be confined to one intersection only on any one State road. Where multiple intersections provide access, the selected intersection shall provide the most suitable direct route to the tourist information centre.

7.2.4 Responsibilities for Tourist Information Centre Signs

7.2.4.1 Costs

The cost of installing and maintaining signs on State roads shall be met by Main Roads. All other costs are the responsibility of the local government.

7.2.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads and retains ownership of the signs.

7.2.5 Approval of Tourist Information Centre Signs

7.2.5.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government responsible for the municipality in which the tourist information centre is located, for assessment in accordance with the conditions of approval as set out in [Section 8.2.2](#) above. Applications forwarded directly to Main Roads shall be redirected to the relevant local government.

Following assessment by the local government, the written application shall be forwarded, (by either the local government or applicant directly), to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas.

The application shall include a written statement from the local government confirming that the application has been assessed as meeting the relevant conditions for signing.

7.2.5.2 Main Roads' Approval

All signing located within the boundaries of State roads shall be approved by Main Roads' Technical Services Coordinator in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Where appropriate, approval shall be conditional upon the local government agreeing to install and maintain signs on local roads in accordance with the sign standards and guidelines set out in [Section 8.2.3](#) above.

Approval shall remain valid for a period not exceeding five years, following which the local government must reconfirm via a written statement that the tourist information centre continues to meet the conditions of approval.

7.3 Tourist Information Bay Signs

7.3.1 General

Tourist information bays located on State roads offer convenient access to visitor information before road users enter a town site or access a tourist destination. Well signed tourist information bays are particularly convenient for those driving larger vehicles such as motor homes and those towing caravans, who would otherwise need to seek tourist information within townsites and other busier locations.

Signs shall be installed for tourist information bays located on State roads.

7.3.2 Conditions for Information Bay Signs

Signs shall only be provided for information bays and maintained in accordance with Main Roads' Road and Traffic Engineering standards and technical guidelines for information bays.

7.3.3 Signing for Tourist Information Bays

'Advance' and 'Position' signs shall be displayed in accordance with Clause 2.4 of the Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs, with the exception of position signs for rural-type bays which shall be as follows:



*Position Sign for Rural-
Type Tourist Information
Bay (MR-SG-2)
(MR-SG-2A(L) 990 x 900
(MR-SG-2B(R) 1420 x
1200*

7.3.4 Responsibilities for Tourist Information Bay Signs

7.3.4.1 Costs

The cost of installing and maintaining signing on State roads shall be met by Main Roads.

7.3.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads and retains ownership of the signs.

7.3.5 Approval of Tourist Information Bay Signs

All tourist information bay signing located within the boundaries of State roads shall be forwarded to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas.

7.4 Tourist Information Radio Signs

7.4.1 General

Tourist information radio operates FM narrowcast radio stations providing visitors to the area with information about things to do, places to stay and services available of interest to tourists.

On request from regional tourist organisations signs may be installed to indicate the presence of a recognised tourist information radio broadcaster.

7.4.2 Conditions for Tourist Information Radio Signs

The following conditions apply in respect to assessing and approving applications for tourist information radio signs on State roads:

- The state road is not a freeway standard road nor a State road that bypasses the town or area to which the broadcast information applies.
- Signing meets the 'assessment criteria' at [Appendix 1](#) for tourist information radio signs. (N.B. Information on whether or not a tourist information radio provider is licensed to operate by the Australian Communications and Media Authority

7.4.3 Signing for Tourist Information Radio

If a tourist information radio service qualifies for signing on a State road in accordance with the above conditions, signing may be installed that conforms to the sign layout shown below:



*Tourist Information
Radio Sign
(MR-SG-4)*

Signs shall be restricted to only one sign on each major approach road to the town or area serviced and shall not be erected in areas where a clear signal cannot be obtained (i.e. prolonged periods of distortion or fade).

7.4.4 Responsibilities for Tourist Information Radio Signs

7.4.4.1 Costs

The applicant for the signing on State roads shall be responsible for the full cost of the signing including the supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life.

The applicant shall pre-pay the costs estimated by Main Roads and agree in writing to pay the actual costs on completion of work.

7.4.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads. In all cases, Main Roads retains ownership of the signs and the right to relocate modify or remove them as necessary.

7.4.5 Approval of Tourist Information Radio Signs

7.4.5.1 Applications

Applications for new or replacement signs on State roads shall be forwarded to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas, with the following details:

- Written statement that the relevant conditions of approval set out in [Section 8.4.2](#) above are, or will be met
- Applicant's name, postal address, e-mail address and telephone number
- Sketch map showing signal strength contours

7.4.5.2 Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Technical Services Coordinator of the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Approval shall remain valid only for a period not exceeding five years, following which the applicant must reconfirm via a written statement that the signs continue to meet the relevant conditions of approval.

8 SIGNING FOR TOURIST ATTRACTIONS

8.1 Introduction

State roads, provide a key link for road users accessing tourist attractions throughout the State. These tourist attractions will either have direct connection to a State road or will be accessed via a local government road which in turn directly or indirectly connects with a State road.

Tourist attraction signing on State roads, complemented with signage on the local government road network where required, plays an important role in tourism development in Western Australia.

For application and approval purposes, signing for tourist attractions shall be assessed under the following categories:

- Tourist Features
- Tourist Establishments
- Town Sites and Major Resorts

The assessment criteria for determining whether or not a particular tourist attraction is worthy of signing has been developed for use by road authorities when considering applications for tourist attraction signage. Please refer to [Appendix 1](#) for further information.

8.2 Tourist Features

8.2.1 General

Tourist features are primarily based on natural attractions and include national parks, scenic lookouts, waterfalls, rock formations, caves, dams, etc. and, where applicable, are operated by a state-owned entity on a non-commercial basis.

With the support of local governments, Main Roads will consider approving the installation of tourist feature signing on State roads.

8.2.2 Conditions for Tourist Feature Signs

The following conditions apply in respect to assessing and approving applications for tourist feature signs on State roads:

- The State road is not a freeway standard road
- Local Government confirmation that the tourist feature has been assessed for tourist signing under the 'assessment criteria' at [Appendix 1](#) for 1 for tourist attractions, and that such criteria have been met
- Where access to the tourist feature is principally via a dedicated access road that intersects with a local government road, position signs and/or advance signs generally conforming with Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs, are displayed on the local government road at the location of the access road
- Where public access to the tourist feature is principally via a dedicated access road that intersects with a local government road, the point of entry to the access road is located within 10 km of the State road (N.B. This distance may be exceeded in remote areas at the discretion of the Regional Manager after considering factors such as travel distances

between other attractions and services in the region, and the road conditions along the route)

- In situations where the route of the Local Government road and/or access road changes direction or is ambiguous, or is in a remote area and exceeds 10 km in length, additional direction and/or reassurance signs, installed by the local government (or access road owner), are in place along the route.

In situations where public access to the tourist feature requires payment of an entry fee, and the facility for payment is located more than 5 km from the State road, tourist feature signing on the State road shall incorporate notification of such an 'entry fee payable'.

In cases where the tourist feature is located on a State road, and that State road intersects with another State road (non-freeway) within 10 km of the tourist feature, applications can be assessed and approved for additional tourist attraction direction signs at the intersection of the two State Roads (N.B. In remote areas, this 10 km distance can be exceeded at the discretion of the Regional Manager after considering factors such as travel distances between other attractions and services in the region, and the road conditions along the route).

8.2.3 Signing of Tourist Features

If a tourist feature qualifies for signing on a State road in accordance with the conditions set out in [Section 9.2.2](#), 'advance', 'position' 'intersection' and 'reassurance' signs applied in accordance Clause 3.3 of Australian Standard 1742 Part 6 Manual of Uniform Traffic Control Devices – Tourist and Service Signs shall be installed. The tourist feature name on signs shall be reduced to the simplest form.

The 'camera' symbol as shown on modular sign MR-VM-3 shall be used for lookouts and scenic vistas.



*Lookout or
Scenic Vista
(MR-VM-3)*

8.2.3.1 Advanced Signs

Advance signing shall be provided where traffic speeds passing the point of entry or a side road to the tourist feature are 80 km/h and above and/or where two or more traffic lanes are available for passing vehicles in the applicable direction of travel. For situations where passing traffic speeds are less than 80 km/h and one lane is available for passing traffic in the applicable direction of travel, advance signs shall only be installed where position or intersection signs alone, or other existing approved signing or entry statement treatments, are unable to provide adequate advance notice of the feature or side road turnoff. Advance notice can be considered adequate when drivers are able to discern the point of entry or side road to the tourist feature within a longitudinal distance (m) of at least 1.2 times the approach travel speed (usually the posted speed limit).

Where required, advance signing shall be installed as set out in Clauses 3.5(a), (b) and (c) of Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs.

For tourist features in the form of a scenic vista or outlook viewed from a dedicated vantage point, a modular symbolic 'lookout' sign surmounting a distance tag shall be installed in advance of the point of entry to the vantage point.



*Modular Symbolic 'Lookout' Sign (MR-VM-3)
in combination with Modular Distance Tag (MR-VMAX-2)*

8.2.3.2 Position Signs

In situations where the point of entry to a tourist feature is located on the State road, position signs shall be placed at or directly opposite the point of entry to a tourist feature. Position signs are not required where existing approved signing or an entry statement treatment is in place that clearly identifies the name of the tourist feature for passing road users.

Where advance signs have been installed, a fingerboard sign displaying the same legend shown on the advance signing shall be displayed. Where advance signs have not been installed, position signs shall comprise a chevron direction sign displaying the name of the tourist feature, reduced to its simplest form.

Where a tourist feature straddles both sides of the State road or is located at the termination of the State road, a non-directional position sign shall be displayed at the boundary of the tourist feature.



Fingerboard Position Sign



Chevron Direction Position Sign



Non Directional Position Sign

For tourist features in the form of a scenic vista or outlook viewed from a dedicated vantage point, a modular symbolic 'lookout' sign surmounting a modular left or right arrow shall be installed at the point of entry to the vantage point.



*Modular Symbolic
'Lookout' Sign
(MR-VM-3) in
combination with
Modular Left or Right
Arrow (MR-VMAX-5)*

8.2.3.3 Intersection Signs

Where the point of entry to a tourist feature is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The name shown on signs shall be the same as the legend appearing on any advance signing for the tourist feature or otherwise be reduced to its simplest form. A distance to the point of entry to the tourist feature is added where the feature is located 1 km or greater along the side road.

Additional intersection signs shall be in place along the route where the route to the tourist feature changes direction at intersections.



Intersection Sign - Chevron Direction

8.2.3.4 Reassurance Signs

Reassurance signs on State roads shall be installed in accordance with Clause 3.7 of Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs.

8.2.4 Responsibilities for Tourist Feature Signs

8.2.4.1 Costs

The cost of installing and maintaining signing on State roads shall be met by Main Roads.

8.2.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads and retains ownership of the signs.

8.2.5 Approval of Tourist Feature Signs

8.2.5.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government responsible for the municipality in which the tourist feature is located, for assessment in accordance with the conditions of approval as set out in [Section 9.2.2](#) above. Applications forwarded directly to Main Roads shall be redirected to the Local Government.

Following assessment by the local government, written application shall be forwarded, (by either the local government or applicant directly), to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the Local Government confirming that the application has been assessed as meeting the relevant conditions for signing.

8.2.5.2 Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Technical Services Coordinator in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

8.3 Tourist Establishments

8.3.1 General

Tourist establishments are primarily based on 'built' attractions and include museums, zoos, wineries, aboriginal cultural centres, historic buildings or towns, theme parks, etc., and may be operated by a state or privately-owned entity on a commercial or non-commercial basis. With the support of local governments, Main Roads shall consider approving the installation of tourist establishment signing on State roads.

8.3.2 Conditions for Tourist Establishment Signs

The following conditions apply in respect to assessing and approving applications for tourist establishment signs on State roads:

- The State road is not a freeway standard road
- Local Government confirmation that the tourist establishment has been assessed for tourist signing under the 'assessment criteria' at [Appendix 1](#) for tourist attractions, and that such criteria have been met
- Where public access to the tourist establishment is principally via a driveway or private access road that intersects with a local government road, position signs and/or advance signs generally conforming with Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs, are displayed on the Local Government road at the location of the tourist attraction or, alternatively, clear and legible on-site signing is in place directed principally at passing road users, advertising the tourist establishment
- Where public access to the tourist establishment is principally via a driveway or private access road that intersects with a local government road, the point of entry to the tourist establishment is located within 10 km of the State road (N.B. This distance may be exceeded in remote areas at the discretion of the Regional Manager after considering

factors such as travel distances between other attractions and services in the region, and the road conditions along the route)

- In situations where the route of the local government road and/or private access road changes direction or is ambiguous, or is in a remote area and exceeds 10 km in length, additional direction and/or reassurance signs (installed or approved by the local government), are in place along the route.

8.3.3 Signing of Tourist Establishments

If a tourist establishment qualifies for signing on a State road in accordance with the conditions set out in [Section 9.3.2](#), 'advance', 'position', 'intersection' and 'reassurance' signs, shall be displayed. The generic tourist establishment 't' symbol shall be used on the main tourist establishment sign panel with the exception of signing for wineries, historic buildings and aboriginal cultural centres or sites, which shall incorporate specific symbols as indicated by the modular signing below:

Modular Tourist Establishment Signs (Examples)



*Generic Tourist Establishment
(MR-VM-1)*



*Winery
(MR-VM-5)*



*Historic Building /Historic Site
(MR-VM-2)*



*Aboriginal Cultural Centre/Heritage Site
(MR-VM-8)*

The name of the tourist establishment, reduced to its simplest form, shall be either added to the main sign panel or displayed on a separate tag, as indicated within these guidelines.

Signs should not be provided for establishments that are part of a larger tourist complex already shown on tourist attraction signs.

8.3.3.1 Advance Signs

Advance signing shall be provided where traffic speeds passing the point of entry or a side road to the tourist establishment, are 80 km/h and above and/or where two or more traffic lanes are available for passing vehicles in the applicable direction of travel.

For situations where passing traffic speeds are less than 80 km/h and one traffic lane is available for passing vehicles in the applicable direction of travel, advance signs shall only be installed where position, intersection or other signs alone are unable to provide adequate advance notice of the point of entry or side road turnoff to a tourist establishment.

Advance notice can be considered adequate when drivers are able to recognise the point of entry or side road to the tourist establishment within a longitudinal distance (m) of at least 1.2 times the approach travel speed (usually the posted speed limit).

Where required, advance signing shall be installed as set out in Clauses 3.5(a), (b) and (c) of Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service

Signs. The exception is where the advance signing is for a tourist establishment/s located on a side road, in which case the name of the tourist establishment/s shall be displayed on a separate tag beneath a main sign panel. A maximum of five tags shall be displayed.



Advance Sign – Tourist Establishment on State Road



Advance Sign – Tourist Establishment on Side Road

8.3.3.2 Position Signs

In situations where the point of entry to a tourist establishment is located on the State road, position signs shall be placed at or directly opposite the point of entry to the tourist establishment. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, showing the name of the tourist establishment.

For situations where advance tourist establishment signs are in place position signs, where installed, shall comprise a modular sign displaying the appropriate symbol, surmounting a modular left or right arrow. Where advance signs are not required and have not been provided, a chevron direction sign shall be installed displaying the name of the tourist establishment.



Modular Symbolic Tourist Feature (MR-VM-1) in combination with Modular Left or Right Arrow (MR-VMAX-5)



Chevron Direction Position Sign

8.3.3.3 Intersection Signs

Where the point of entry to a tourist establishment is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall generally be in the form of a chevron direction sign, with the exception of State roads where passing speeds are less than 80 km/h and there are no other chevron direction signs at the intersection, in which cases fingerboard direction signs can be used.

The name shown on signs shall be the same as the legend appearing on any advance signing for the tourist feature. A distance to the point of entry to the tourist feature is added where the feature is located 1 km or greater along the side road.

Additional intersection signs shall be in place along the route where the route to the tourist establishment changes direction at intersections.



*Tourist Establishment Intersection Sign -
Chevron Direction (MR-VID-1)
in combination with name/distance tags
(MR-VMAX-10)*



*Tourist Establishment Intersection Sign -
Fingerboard Direction
(MR-VFB-1)*

8.3.3.4 Reassurance Signs

Reassurance signs for tourist establishments on State roads shall not be installed

8.3.4 Responsibilities for Tourist Establishment Signs

8.3.4.1 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads and retains ownership of the signs.

8.3.4.2 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of State roads, where the tourist establishment is a state-owned entity that is operated on a non-commercial basis. In all other cases the above costs shall be met by the operator of the tourist establishment
- The local government making request for signing shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the operator of the tourist establishment.

In cases where tourist establishment intersection signing already exists in the form of a chevron sign in combination with a name/distance tag/s, the applicant shall be responsible for the costs of installing the additional name/distance tag as well as any consequent modifications required to the sign panels, posts and fixings for the whole sign assembly (N.B. All tourist establishment operators

identified on sign assemblies shall be equally responsible for the cost of replacing any item in the case of these items being damaged or having reached their end of service life).

8.3.5 Approval of Tourist Establishment Signs

8.3.5.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government responsible for the municipality in which the tourist feature is located, for assessment in accordance with the conditions of approval as set out in [Section 9.3.2](#) above. Applications forwarded directly to Main Roads shall be redirected to the local government.

Following assessment by the local government, written application shall be forwarded, by either the local government or applicant directly, to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the local government confirming that the application has been assessed as meeting the relevant conditions for signing.

8.3.5.2 Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Technical Services Coordinator in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Approval shall remain valid only for a period not exceeding five years, following which the local government must reconfirm via a written statement that the signs continue to meet the conditions of approval.

8.4 Town Site and Major Resort Signing

8.4.1 General

Road users travelling on primary regional routes can be encouraged to visit single towns and major resorts offering multiple tourist services and attractions, that are located on roads and road networks dedicated to providing access to the town or resort, through signing that provides drivers with advance information on the location of the turn-off and the types of services and attractions that are available. Monkey Mia, Coral Bay and Onslow are examples where such signing would assist in attracting visitors to these destinations

On request from local governments, Main Roads shall consider approving the installation of town site and major resort signs on State roads.

8.4.2 Conditions for Town sites and Major Resort Signs

The following conditions apply in respect to assessing and approving applications for town site or major resort signs on State roads:

- The local government shall obtain agreement from the applicable regional tourism organisation on the signing proposal
- The services/attractions shown on signing shall be nominated by the local government following confirmation that, where applicable, services/attractions have been assessed for tourist signing under the 'assessment criteria' at [Appendix 1](#) for tourist attractions and that such criteria have been met

- A minimum of two and a maximum of five specific services/attractions shall be displayed. The number of services relating to accommodation shall not exceed half the total number of services/attractions listed
- The legend for attractions/services shall be restricted to basic descriptive terminology, e.g. "FISHING", "CARAVAN PARKS", etc.
- The signs must be placed on a straight section of the through route between 1km and 2 km in advance of the turn-off. Due to the complexity of the sign, it must not be located at a critical location where it may distract road users
- Signing shall be supported by tourist attraction directional signage including directional signage to a tourist information centre or, alternatively, by a tourist information bay located a short distance beyond the sign.

Additional information and commercial advertising shall not be added to the sign or displayed in the vicinity of the sign.

8.4.3 Signing of Town sites and Major Resorts

If a town site or major resort qualifies for signing on a State road in accordance with the conditions set out in [Section 9.4.2](#), an advance shall be displayed similar to the following:



*Town site or Major Resort Sign
(MR-VG-2)*

8.4.4 Responsibilities for Town site or Major Resort Signs

8.4.4.1 Costs

The costs of installing and maintaining signing on State roads shall be met by Main Roads.

8.4.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads and retains ownership of the signs.

8.4.5 Approval of Town sites or Major Resort Signs

8.4.5.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government responsible for the municipality in which the town site or major resort is located, for assessment in accordance with the conditions of approval as set out in [Section 9.4.2](#) above. Applications forwarded directly to Main Roads shall be redirected to the local government.

Following assessment by the local government, written application shall be forwarded, by either the local government or applicant directly, to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the local government confirming that the application has been assessed as meeting the relevant conditions for signing.

8.4.5.2 Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

9 SIGNING OF GATEWAYS

9.1 Introduction

Gateway signs are installed on the approach to a state/territory border, a state or local tourism region, a local government boundary, a suburb boundary, a prominent geographic landmark, or at the beginning of themed tourist way, for the purpose of promoting a 'welcome' and/or 'thank you' message for arriving or leaving travellers, or promoting a point-of-interest, a tourist route or a regional theme.

The state government is committed to providing a high standard of gateway signage throughout regional Western Australia. The adoption and implementation of high quality and uniform state, regional and local government gateway signs, in conjunction with a sound network of directional signs guiding visitors to individual tourist attractions and services throughout the state, will provide a signing system, which adds value to tourism development and promotion campaigns and strategies.

Endeavours should be made to develop consistent gateway signing that, wherever possible, is implemented under the umbrella of marketing campaigns that provide the opportunity for regional communities to brand and promote their regions or localities. In this regard applicants for gateway signs shall be encouraged to base their application on Tourism Western Australia's current marketing strategies.

For application and approval purposes, gateway signs shall be assessed under the following signage categories:

- State Border Signs
- State Government Region Signs
- State Tourism Region Signs
- Tourism Locality Signs
- Local Government Border Signs
- Signs for Prominent Geographic Landmarks
- Signs for Themed Tourist Way Gateways

9.2 General Signing Requirements

9.2.1 Design Form of Gateway Signs

Gateway signs on State roads shall be designed and used in accordance with [Appendix E](#) of Australian Standard 1742.6 – Manual of Uniform Traffic Control Devices – Tourist and Service Signs.

Where such signing incorporates additional information to advertise attractions and services beyond the message and graphical content specified in the Australian Standard, applications for such signing shall be assessed in accordance with Main Roads' Policy and Application Guidelines for Roadside Advertising.

In situations where gateway signing forms a component of a hard landscape or public artwork structure, prior approval of the hard landscaping or public artwork shall be obtained separately from the relevant Main Roads' Asset Manager.

9.2.2 Co-location of Gateway Signs

Where co-location of gateway signing is required due to common boundaries, signing relating to state and local government borders, and geographic landmarks, shall take precedence in respect the positioning of sign installations. No more than three consecutive gateway signs shall be displayed at any single location, with the nominal longitudinal distance between such signs being equivalent to 1.2 times the travel speed of passing traffic, i.e. longitudinal distance, d , is expressed as $d (m) = 1.2V$, where V is the travel speed in km/h. The distance between subsequent gateway signs, or groups of gateway signs, shall be greater than 500 m.

9.3 State Borders

9.3.1 General

Main Roads shall support the provision of state border signage on State roads at state and territory borders, i.e. on Victoria Highway and Eyre Highway

Subject to agreement from the relevant local government, Main Roads may also support state border signing on non-State roads that are recognised interstate routes such as the Great Central Road and Tanami Road.

9.3.2 Conditions for State Border Signs

State border signs shall be restricted to the Northern Territory and South Australian borders and shall conform to Tourism Western Australia's marketing strategies based on the preferred layouts for 'Brand WA Gateway Signs' shown in the examples below:



*State Border Gateway 'Welcome' Sign
for Victoria Highway*



*State Border Gateway 'Welcome' Sign
for Eyre Highway*



*State Border Gateway 'Welcome' Sign
(Generic)*



*State Border Gateway 'Thank You' Sign
(Generic)*

9.3.3 Responsibilities for State Border Signs

9.3.3.1 Costs

All costs associated with the supply, installation and maintenance of signs shall be met by Main Roads.

9.3.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs and retains ownership of the signs.

9.3.4 Approval of State Border Signs

State border signs shall be approved by the appropriate Regional Manager.

9.4 State Government Regions

9.4.1 General

Main Roads shall support the provision of state government region signage on State roads at the boundaries of the following regions identified by the Department of Primary Industries and Regional Development:

- Kimberley
- Pilbara
- Gascoyne
- Mid-West
- Goldfields-Esperance
- Wheatbelt
- Peel
- South West
- Great Southern

9.4.2 Conditions for State Government Region Signs

State government region signs shall conform to Tourism Western Australia's marketing strategies based on the preferred layouts for 'Brand WA Gateway Signs' shown in the examples below:



*State Government Region 'Welcome' Sign
(Typical)*



*State Government Region 'Thank You' Sign
(Typical)*

9.4.3 Responsibilities for State Government Region Signs

9.4.3.1 Costs

All costs associated with the supply, installation and maintenance of signs shall be met by Main Roads.

9.4.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs and shall retain ownership of the signs.

9.4.4 Approval of State Government Region Signs

State government region signs shall be approved by the appropriate Regional Manager

9.5 State Tourism Regions

9.5.1 General

On request from regional tourism organisations, Main Roads shall support the provision of state tourism region signage on State roads at the boundaries of tourism regions identified by Tourism Western Australia.

9.5.2 Conditions for State Tourism Region Signs

Signing shall conform to Tourism Western Australia marketing strategies as shown in the typical examples below:



*State Tourism Region 'Welcome' Sign
(Typical)*



*State Tourism Region 'Thank You' Sign
(Typical)*

9.5.3 Responsibilities for State Tourism Region Signs

9.5.3.1 Costs

All costs associated with the supply, installation and maintenance of signs shall be met by Main Roads.

9.5.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs and shall retain ownership of the signs.

9.5.4 Approval of State Tourism Region Signs

State tourism region signs shall be approved by Main Roads' Technical Services Coordinator in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

9.6 Tourism Localities

9.6.1 General

On request from local governments, Main Roads shall consider approving tourism locality signage on State roads at the boundaries of a recognised tourist sub-region, node or precinct.

N.B. Where the tourism locality extends across local government boundaries, each local government shall confirm that the relevant assessment criteria are met.

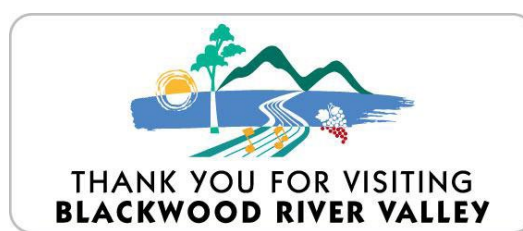
9.6.2 Conditions for Tourism Locality Signs

The following conditions apply in respect to assessing and approving applications for tourism locality signs on State roads:

- Local Government confirmation that the tourism locality has been assessed for tourist signing under Tourism Western Australia's 'assessment criteria' for tourist locality gateway signing, and that such criteria have been met
- The State road is not a freeway standard road located within the Perth metropolitan area
- Signing shall conform to Tourism Western Australia marketing strategies as shown in the typical examples below:



*Tourism Locality 'Welcome' Sign
(Typical)*



*Tourism Locality 'Thank You' Sign
(Typical)*

9.6.3 Responsibilities for Tourism Locality Signs

9.6.3.1 Costs

Responsibilities for the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be met by the local government (N.B. The applicable local government may need to enter into arrangements for the coordination of funding contributions from other local governments).

9.6.3.2 Supply, Installation and Maintenance

Main Roads shall enter into agreements with local governments for all sign installation and maintenance activities on State roads to be undertaken by the local government. In all cases, Main Roads retains the right to relocate, modify or remove signs installed on State roads, as necessary.

9.6.4 Approval of Tourism Locality Signs

9.6.4.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government/s responsible for the municipality in which the signing is to be located, for assessment in accordance with the conditions of approval as set out in [Section 10.6.2](#) above. Applications forwarded directly to Main Roads shall be redirected to the relevant local government/s.

Following assessment by the local government/s, written application shall be forwarded, (by either the local government or applicant directly), to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the local government confirming that the application has been assessed as meeting the relevant conditions for signing.

9.6.4.2 Main Roads' Approval

Signing located on State roads shall be approved by Main Roads' Manager Traffic Management Services in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

9.7 Local Government Boundaries

9.7.1 General

On request from local governments, Main Roads shall consider approving local government boundary signage on State roads.

9.7.2 Conditions for Local Government Boundary Signs

The following conditions apply in respect to assessing and approving applications for local government boundary signs on State roads:

- The State road is not a freeway standard road located within the Perth metropolitan area
- Sign legend layout and size, as well as sign materials and manufacturing design, should generally be in accordance with the applicable requirements of *Australian Standard AS1743, Road Signs – Specifications*.

9.7.3 Responsibilities for Local Government Boundary Signs

9.7.3.1 Costs

Responsibilities for the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be met by the local government.

9.7.3.2 Installation, Maintenance and Sign Ownership

Local governments shall be responsible for arranging the physical supply, installation, maintenance and removal of signs. Local governments shall ensure the sign is maintained in good condition and any repairs and maintenance are carried out promptly. Local governments shall retain ownership of local government boundary signs installed on State roads.

Installation and maintenance activities shall be subject to the requirements for making application to undertake 'Works on Main Roads' as set out in Main Roads' website.

The sign is not to be modified in any way without the prior approval of Main Roads.

9.7.4 Approval of Local Government Boundary Signs

9.7.4.1 Applications

Applications for signs on State roads shall be forwarded to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas.

9.7.4.2 Main Roads' Approval

Signing located on State roads shall be approved by Main Roads' Manager Traffic Management Services in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

9.8 Prominent Geographic Landmarks

9.8.1 General

On request from regional tourism organisations, Main Roads shall consider approving and installing signs on State roads for prominent physical and non-physical geographic landmarks relating to a particular point of interest on the route e.g:

- 'Tropic of Capricorn'
- 'Rabbit Proof Fence'
- Start of 'Australia's Longest Straight Road'
- 'Meckering Earthquake Fault Line'

(N.B. Refer to Australian Standard 1742 Part 15 – 'Direction Signs, Information Signs and Route Numbering' for guidelines on signing for important geographical features located 'off-route').

9.8.2 Conditions for Prominent Geographic Landmark Signs

The following conditions apply in respect to assessing and approving applications for prominent geographic landmark signs on State roads:

- The State road is not a freeway located within the Perth Metropolitan Area
- Consultation is made with relevant authoritative bodies, e.g. Landgate, Intergovernmental Committee on Surveying and Mapping, etc. to confirm the prominence and/or validity of the geographic landmark

Signs should not be installed in locations where it is anticipated that road users are likely to regularly stop on the roadside to photograph the sign and where such roadside parking is likely to pose a hazard to road users and pedestrians. Where possible, signs should be installed in conjunction with a dedicated roadside stopping place.

9.8.3 Responsibilities for Prominent Geographic Landmark Signs

9.8.3.1 Costs

All costs associated with the supply, installation and maintenance of signs for prominent geographic landmarks shall be met by Main Roads.

9.8.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs for prominent geographic landmarks and shall retain ownership of the signs.

9.8.4 Approval of Signs for Prominent Geographic Landmarks

Signs for prominent geographic landmarks shall be approved by Main Roads' Manager Traffic Management Services in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

9.9 Gateways to Themed Tourist Ways

9.9.1 General

Gateway signs for themed tourist ways signify the commencement of a tourist route, (or the continuation of a tourist route across a state border), and that is supported by state and/or regional tourism organisations through visitor information facilities and services, and business marketing, that actively promote the particular theme of the region to road users.

On request from state and/or regional tourism organisations Main Roads shall consider approving and installing gateway signs on State roads to complement themed tourist ways.

9.9.2 Conditions for Gateway Signs for Themed Tourists Ways

Gateway signs shall only be installed in conjunction with a themed tourist way conforming to the conditions set out in [Section 10.3](#) (N.B. Gateway signs and associated themed tourist way signs that do not conform to the conditions set out in [Section 10.3](#) in terms of the required standard of sign legend and pictorial design layout, shall be considered advertising signs and therefore subject to the applicable conditions for promotional signs as described in the Policy and Application Guidelines for Roadside Advertising).

9.9.3 Responsibilities for Gateway Signs for Themed Tourists Ways

9.9.3.1 Costs

All costs associated with the supply, installation and maintenance of signs shall be met by Main Roads.

9.9.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out installation and maintenance of signs and shall retain ownership of the signs

9.9.4 Approval of Gateway Signs for Themed Tourist Ways

Gateway signs for themed tourist ways shall be approved by Main Roads' Manager Traffic Management Services in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

10 SIGNING OF TOURIST ROUTES

10.1 Introduction

The value to the community of the State's road network can be enhanced by tourist route signing which encourages road users to experience various natural and established tourist attractions and features along the way, as an alternative to simply travelling the route for the sole purpose of getting from one place to another.

For application and approval purposes, signing for tourist routes that incorporate or connect with State roads shall be assessed under the following tourist route categories:

- State Tourist Drives
- Themed Tourist Ways
- Local Tourist/Scenic Drives

Signing on State roads shall be restricted to tourist routes that are recognised by the applicable local government/s. It would be expected that such local government recognition would follow consultation with regional and local tourism organisations and local business groups, as well as the Department of Environment and Conservation in respect to tourist routes within national parks, conservation parks and State forests, etc.

10.2 State Tourist Drives

10.2.1 General

State tourist drives form part of Main Roads' route numbering system and offer road users a route along which travellers, with the assistance of signing and route numbering, are able to dedicate their journey to experiencing the various tourist attractions, features and visitor services available.

With the support of local governments, Main Roads shall provide state tourist drive signing on State roads.

10.2.2 Conditions for State Tourist Drive Signs

The following conditions apply in respect to assessing and approving applications for state tourist drive signing on State roads:

- The route commences and terminates on, or at an intersection with, a State road
- No part of the route is located on a freeway standard road
- The route exceeds 2 km in length
- Local government confirmation that the tourist route has been assessed for state tourist drive signing under Tourism Western Australia's 'assessment criteria' for State Tourist Drives, and that such criteria have been met
- All roads forming part of the route are 'all-weather' roads and are adequate for the type and volume of tourist traffic likely to be generated
- The route avoids, where practicable, roads and intersections that may become congested with non-tourist traffic
- The route selected minimises the need for road users to 'backtrack' from their intended general direction of travel

State tourist drives shall be assigned a route number by Main Roads in accordance with its established route numbering system, i.e. number series '200 to 249' shall be allocated for routes commencing or ending in the metropolitan region and number series '250 to 299' allocated to routes commencing and ending outside the metropolitan region.

The name of the route shall be nominated by the local government. The name should conform to Tourism Western Australia's assessment criteria in respect to the nexus between the theme and the name of the route. Main Roads shall retain the right to reject or alter names nominated for display on State roads.

10.2.3 Signage of State Tourist Drives

10.2.3.1 Start/End Signing

The commencement of state tourist drives in each direction shall be designated with signs incorporating the route number, the name of the route and the length of the route. Route 'end' markers shall be placed at the terminations of the route. The location of the 'end' marker should coincide with direction and/or reassurance signing as appropriate, for each direction.



State Tourist Drive Commencement Sign

10.2.3.2 Advance Signs

Advance signing of the state tourist drive shall be provided for the following situations:

- Where the commencement of the route is on a side road and traffic speeds passing the side road are 80 km/h and above or
- Where changes in direction at intersections occur along the route involving a road having district/regional distributor or higher functional road classification, and a posted speed of 80 km/h or above.

For situations where passing or posted traffic speeds are less than 80km/h, advance signs shall only be installed where state tourist drive intersection signs alone are unable to provide adequate advance notice of the side road turnoff. Advance notice can be considered adequate when drivers are able to discern the side road and associated intersection direction signs within a longitudinal distance (m) of at least 1.2 times the approach travel speed (usually the posted speed limit).



*State Tourist Drive Advance Sign
(Typical)*

10.2.3.3 Intersection Signs

Intersection signs for state tourist drives shall be provided for the following situations:

- Where the commencement of the route is on a side road or
- Where changes in direction at intersections occur along the route involving a road having district/regional distributor or higher functional road classification



*State Tourist Drive Intersection Sign
(Typical)*

10.2.3.4 Guidance Route Markers

Guidance route markers shall be provided along the route in advance of intersections and other locations in the following situation:

- Where drivers are required to turn off the continuing road and
- Where state tourist drive 'intersection' or 'advance' signs have not been installed



State Tourist Drive 'Guidance' Route Marker (Typical)

10.2.3.5 Reassurance Route Markers

Reassurance route markers shall be provided along the route in the following situations:

- Beyond all intersections where the intersecting road has district/regional distributor or higher functional road classification or
- Beyond all intersections where the intersecting road forms part of another numbered route or
- Beyond all intersections where the driver following the state tourist drive has turned at the intersection.



*State Tourist Drive
'Reassurance' Route
Marker
(Typical)*

10.2.4 Responsibilities for State Tourist Drive Signs

10.2.4.1 Costs

Responsibilities for the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government making request for state tourist drive signing shall be responsible for the above costs in respect to all other roads, which may include coordinating funding contributions from other road authorities, e.g. other local governments, Department of Environment and Conservation, etc. or from other sources, e.g. tourism or business organisations.

10.2.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads. In situations where the greater length of the route is accommodated on non-State roads, Main Roads may enter into agreements with local governments for all sign installation and maintenance activities on State roads to be undertaken by the local government. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove signs installed on State roads, as necessary.

10.2.5 Approval of State Tourist Drive Signs

10.2.5.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government/s responsible for the municipality in which the signing is to be located, for assessment in accordance with the conditions of approval as set out in [Section 11.2.2](#). Applications forwarded directly to Main Roads shall be redirected to the local government/s.

Following assessment by the local government/s, written application shall be forwarded, (by either the local government or applicant directly), to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the local government confirming that the application has been assessed as meeting the relevant conditions for signing.

10.2.5.2 Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Approval shall remain valid only for a period not exceeding five years, following which the local government must reconfirm via a written statement that the state tourist drive signs continue to meet the conditions of approval.

10.3 Themed Tourist Ways

10.3.1 General

Themed tourist ways offer regional tourism organisations a means by which the tourism value and attractiveness of a particular area of a State or Territory can be promoted and marketed to road users travelling through and within the regional area. The 'theme' of a route is represented through a readily identifiable logo or symbol on gateway signs at the start of a route, as well as on various directional and informational signs along the route. Themed tourist ways are not route numbered.

On request from local governments, Main Roads shall support the display of themed tourist way signing on State roads where they accommodate themed tourist ways of national or state significance. In this context, national or state significance shall be defined as being of genuine state, national or international interest to interstate and overseas visitors. The themed tourist ways need to create opportunities for road users to access and enjoy important national and state tourist destinations, so they can better appreciate and understand surrounding history, cultures and environments.

10.3.2 Conditions for Themed Tourist Way Signing

The following conditions apply in respect to assessing and approving applications for themed tourist way signing on State roads:

- The support of regional and local tourism organisations founded on comprehensive consumer research into the development of a road signage theme that is integrated into visitor information services, as well as business marketing and sustainable management strategies including ongoing financial commitments for such strategies (N.B. Evidence of support from other authorities and organisations for themes of a specialised nature may be required in certain circumstances, e.g. the Heritage Council of WA in respect to themed tourist ways promoted as 'heritage trails' and the Roadside Conservation Committee in respect to the promotion of 'flora roads')
- The themed tourist way signing incorporates any existing route numbering of roads wherever possible
- Road names shown on signing are the same as road names used on guide signing provided by Main Roads and/or local government signing, as applicable
- Where applicable, advance information signing is provided to inform road users of any part of the route that is not suitable for motor homes and vehicles towing caravans, or to inform road users that the route involves exceptionally long distances between services.

10.3.3 Signing Themed Tourist Ways

Signing of themed tourist ways shall generally conform to the examples shown below (N.B. Non-conforming themed tourist way signing can be considered as advertising signing, and criteria can be found within Main Roads Guide to the Management of Roadside Advertising).



Heritage Trail Commencement Sign



Heritage Trail End Sign

Specific logos have been developed for incorporation into signing for 'heritage trails' and 'flora roads', as follows:



*Heritage Trail
(MR-VM-4)*



*Flora Road
(MR-VM-6)*

10.3.4 Responsibilities for Themed Tourist Way Signing

10.3.4.1 Costs

Responsibilities for the cost of signing for conforming themed tourist ways, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The applicable local government shall be responsible for the above costs in respect to all other roads, which may include coordinating funding contributions from other road authorities, e.g. other local governments, Department of Environment and Conservation, etc. or from other sources, e.g. tourism or business organisations.

10.3.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads and retains ownership of the signs. In situations where the greater length of the route is accommodated on non-State roads, Main Roads may enter into agreements with local governments for all sign installation and maintenance activities to be undertaken by the local government. In all cases Main Roads retains the right to relocate, modify or remove signs installed on State roads, as necessary.

10.3.5 Approval of Themed Tourist Way Signing

10.3.5.1 Applications

Applications for new or replacement signs on State roads shall be forwarded to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the local government/s that the themed tourist way has been assessed under the conditions set out in [Section 11.3.2](#) above, and that such criteria have been met.

10.3.5.2 Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Approval shall remain valid only for a period not exceeding five years, following which the local government must reconfirm via a written statement that the signing continues to meet the conditions of approval.

10.4 Local Tourist Drives

10.4.1 General

Local tourist drives, including scenic drives, offer local governments and local tourism organisations a means by which road users can be encouraged to travel off primary arterial routes in order to experience the tourist features and establishments, and/or scenic attractiveness, of a particular local area. Local tourist drives may or may not be route numbered.

On request from local governments, Main Roads may support the display of local tourist drive signing on State roads.

10.4.2 Conditions for Local Tourist Drive Signing

The following conditions apply in respect to assessing and approving applications for local tourist drive signing on State roads:

- The support of local or regional tourism organisations to the establishment of the local tourist drive
- The local tourist drive route connects directly with a State road
- The total length of State road forming part of the local tourist drive exceeds 2 km in length
- The local tourist drive conforms to Section 4 of *Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs*.

10.4.3 Signing of Local Tourist Drives

Signing of local tourist drives shall generally conform to the examples shown in Section 4 of Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs. The local government shall be responsible for the route numbering of the route where applicable.

10.4.4 Responsibilities for Local Tourist Drive Signs

10.4.4.1 Costs

Responsibilities for the cost of the signing on State and local roads, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be met by the local government (N.B. The applicable local government may need to enter into arrangements for the coordination of funding contributions from other road authorities, e.g. other local governments, Department of Environment and Conservation, etc. or from other sources, e.g. tourism or business organisations).

10.4.4.2 Supply, Installation and Maintenance

Main Roads may enter into agreements with local governments for all sign installation and maintenance activities on State roads to be undertaken by the local government. In all cases Main Roads retains the right to relocate, modify or remove signs installed on State roads, as necessary.

10.4.5 Approval of Local Tourist Drive Signs

10.4.5.1 Applications

Applications for local tourist drive signs on State roads shall be forwarded to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The application shall include a written statement from the local government/s that the local tourist drive has been assessed under the conditions set out in [Section 11.4.2](#) above, and that such criteria have been met.

10.4.5.2 Main Roads Approval

Signing located within the boundaries of State roads shall be approved by Main Roads'

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Approval shall remain valid only for a period not exceeding five years, following which the local government must reconfirm via a written statement that the local tourist drive signs continue to meet the conditions of approval.

11 SIGNING OF TRAVELLER FACILITIES

11.1 Introduction

Public and privately-operated traveller facilities such as roadside rest areas, public toilets, emergency phones, roadhouses, motels and the like, enhance the motoring experience by offering amenities and services that provide comfort for travellers and cater for the essential needs of drivers.

For application and approval purposes, signing for traveller facilities shall be assessed under the following categories:

- Roadside Stopping Places
- Fuels, Meals and Accommodation
- Remote Area Help Phones
- Public Toilets and Effluent Dump Sites
- Driver Reviver and 'Free Coffee for Drivers' Stops

Signing that allows easy identification of services along the route and within town sites plays a valuable role in making road users aware of the availability of these traveller facilities.

11.2 Rest Areas

For signing of Rest Areas, please refer to *Main Roads Policy and Guidelines for Rest Areas* available on Main Roads Website.

11.3 Fuel, Meals and Accommodation

11.3.1 General

Western Australia has a vast road network which often involves travel over long distances. Signing identifying service establishments offering fuel supplies, meals and overnight accommodation along the route assists road users to decide whether to avail themselves of these services and facilities when approaching townsites and roadhouses.

Main Roads is prepared to allow signing for commercially available fuel, electric vehicle recharging, hydrogen fuel-cell vehicle refuelling, meals and accommodation to be installed on State roads subject to the signing meeting guideline conditions.

11.3.2 Conditions for Signing for Fuel, Meals and Accommodation

11.3.2.1 General Conditions

The following conditions apply in respect to assessing and approving applications for signing for fuel, meals and accommodation:

- The proposed signing is located outside the Perth Metropolitan area (unless for a Freeway Service Centre).
- The proposed signing is not located on a freeway standard road – unless at a Freeway Service Centre.

- The proposed signing is located beyond townsite boundaries with the exception of any intersection or reassurance signs installed in conjunction with advance signs on the approaches to townsites
- Where the service establishment is located on a side road, the access to the service establishment shall be located a distance of not more than 2 km from the main route
- The townsite or service establishment shall, as a minimum, offer both food and refreshments for sale
- The local government agrees to the proposed signing.

Note for Freeway Service Centres, signing can be located on a freeway standard road. Reference is made to AS 1742.8 (1990) Manual of Uniform Control Devices – Freeways and Main Roads - Management Guidelines for Roadside Advertising and Main Roads Control of Advertisement 1996.

Technical guidelines for emergency fuel signage can be found on Main Roads website.

The symbol for fuel, electric vehicle charging, meals and accommodation shown on signing shall be in accordance with, and restricted to, that shown on the modular signing below:

Modular Fuel, Electric Vehicle Charging, Meals and Accommodation Signs



*Petrol
(MR-SM-3)*



*Restaurant
(MR-SM-5)*



*Cafeteria
(MR-SM-7)*



*Accommodation
(MR-SM-6)*



*Caravan Park
(MR-SM-9)*



*Camping Area
(MR-SM-8)*



*Electric Vehicle Charging
(MR-SM-37)*

11.3.2.2 Conditions for Fuel Signs

- The 'Petrol' (MR-SM-3) symbol shall only be displayed where retail supplies of both petrol and diesel fuel are available.
- Fuel supplies shall be available 'seven-days-a-week' between at least 6 am and 8 pm.
- The message 'OPEN 24 HRS' (MR-SMAX-4) as shown on the modular sign shown below can be included where fuel is available continuously.



*Open 24 Hrs
(MR-SMAX-4)*

11.3.2.3 Conditions for Electric Vehicle Signs

- The 'Electric Vehicle Charging' symbol shall only be displayed where Level 3 (50kW DC and above) charging is available.
- Signing for hydrogen fuel-cell vehicle refuelling stations shall be considered on a case by case basis.
- Charging shall be available 'seven-days-a-week' between at least 6 am and 8 pm.
- The message 'OPEN 24 HRS' (MR-SMAX-4) as shown on the modular sign shown below can be included where Charging is available continuously.



*Open 24 Hrs
(MR-SMAX-4)*

11.3.2.4 Conditions for Meals Signs

- The establishment shall sell food and refreshments as well as either fuel or overnight accommodation, to the travelling public.
- Food and refreshments shall be available on a 'seven-days-a-week' basis.
- The 'Restaurant' (MR-SM-5) symbol shall only be displayed where tables and seating are available on the premises for consumption of purchased food and refreshments. Where tables and seating are not available, the 'Cafeteria' (MR-SM-7) symbol shall be displayed.

11.3.2.5 Conditions for Accommodation Signs

- The establishment shall offer overnight sleeping accommodation and/or caravan or camping sites, without the need for pre-booking (MR-SM-6).
- The establishment shall accept visitor arrivals up until at least 8 pm daily.
- The 'Camping Area' (MR-SM-8) symbol shall only be displayed where dedicated campsites for tents are provided, i.e. campsites are not also available for caravans.

11.3.3 Signing of Fuel, Meals and Accommodation

If a commercial establishment qualifies for signing on a State road in accordance with the conditions set out in [Section 12.3.2](#), 'locality', 'advance', 'position', 'intersection' and 'reassurance' signs shall be installed in accordance with the requirements set out below.

11.3.3.1 Locality Signs

Locality signs inform road users travelling long distances that multiple services are available within the next town site or locality along the route. Such information provides road users with time to consider whether to avail themselves of these services before reaching the town site or locality, and thus reduce the likelihood of last-minute decision-making that can result in sudden and potentially hazardous vehicle braking and turning.

Locality signs shall be used on rural routes where the average travel distance between service establishments exceeds 40 km. Signs shall display the town site or locality name along with the distance to the town site or locality.

Business names shall not be displayed in lieu of locality names unless the business name is commonly shown on travelling maps and other tourist information materials (e.g. for the Billabong Roadhouse, 'Billabong' can be displayed in preference to 'Wannoo').

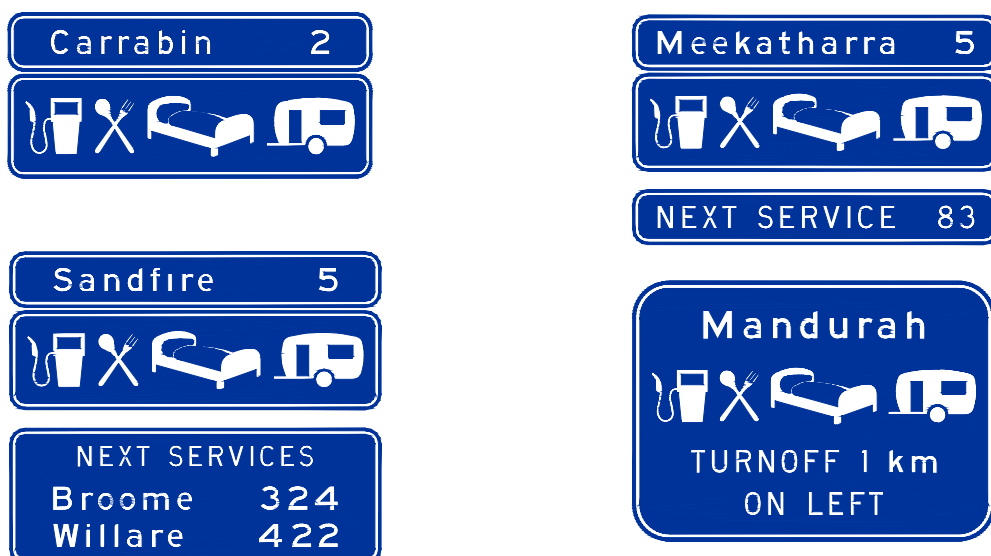
The distance shown on signs shall be 2 km where the average distance between service establishments along the route is less than 80 km, or 5 km elsewhere. Variations to these distances may be appropriate in special circumstances, in which case such variations shall be in no less than 500 m increments. Where more than one business provides services within a town site, or two localities outside a town site are separated by a distance of less than 1 km, the distance shown on signs should relate to the midway point between each service establishment.

A minimum of two and a maximum of four service symbols shall be displayed on a separate sign below the locality sign.

A 'NEXT SERVICE XX' sign shall also be attached where the distance to the next service establishment on the route is 80 km or more. The name of the town site or locality is not shown unless the route divides into two routes of similar importance, in which case a 'NEXT SERVICES' sign shall be attached.

On the departure side of town sites and localities where the distance to the next service establishment offering fuel exceeds 200 km, a 'No Service' G7-10-1 sign shall be displayed. The sign shall be displayed immediately after any reassurance guide signing where such signing is in place, otherwise the sign shall be displayed immediately after the last service establishment offering fuel within the town site or locality. Only the fuel symbol shall be displayed on 'No Service' signs.

Where a road completely bypasses a town site offering services within 2 km of the route, and there are no similar services on the route within 10 km of the bypass turn-offs, locality signs indicating 'TURNOFF 1 km ON LEFT/RIGHT' can be installed.



Locality Signs (Typical)

11.3.3.2 Advance Signs

Advance signing in accordance with Clauses 5.2.2 (a) and (b) of *Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs* shall be provided where traffic speeds passing the point of entry or a side road to the service establishment are 80 km/h and above and/or where two or more traffic lanes are available for passing vehicles in the applicable direction of travel.

For situations where passing traffic speeds are less than 80 km/h and one traffic lane is available for passing vehicles in the applicable direction of travel, advance signs shall only be installed where position, intersection or other signs alone are unable to provide adequate advance notice of the point of entry or side road turnoff to a service establishment. Advance notice can be considered adequate when drivers are able to recognise the point of entry or side road to the service establishment within a longitudinal distance (m) of at least 1.2 times the approach travel speed (usually the posted speed limit).

11.3.3.3 Position Signs

In situations where the point of entry to a service establishment is located on the State road, position signs shall be placed at or directly opposite the point of entry to the service establishment. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, indicating that fuel, meals or accommodation services are available within the establishment.

For situations where advance service establishment signs are in place, position signs where installed, shall comprise a modular sign displaying the appropriate symbol, surmounting a modular left or right arrow. Where advance signs are not required and have not been provided, a G7-4 chevron direction sign shall be installed.



(MR-SM-6) with Modular Left
Or Right Arrow (MR-SMAX-5)



Example Chevron Direction Sign
(G7-4)

11.3.3.4 Intersection Signs

Where the point of entry to a service establishment is accessed via a side road off the main route, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall generally be in the form of a G7-4 chevron direction sign.

In cases where the point of entry to a service establishment is greater than 2 km, a distance to the entry point shall be added to the intersection sign.

11.3.3.5 Reassurance Signs

Reassurance signs for service establishments shall be displayed on a side road where the route continues on the side road and the townsite or locality is shown on a preceding 'NEXT SERVICE XX'/'NEXT SERVICES' sign.



*Reassurance Sign
(Typical)*

11.3.4 Responsibilities for Fuel, Electric Vehicle Charging, Hydrogen Fuel-Cell Vehicle Refuelling, Meals and Accommodation Signs

11.3.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the operator of the service establishment.

11.3.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on State roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards, e.g. the number of sign panels displayed on a sign assembly exceeds the maximum allowable.

11.3.5 Approval of Fuel, Electric Vehicle Charging, Meals and Accommodation Signs

11.3.5.1 Applications

Applications for new or replacement signs shall, in the first instance, be made directly to the local government responsible for the municipality in which the service establishment is located, for assessment in accordance with the conditions of approval as set out in Section 11.3.2 above. Applications forwarded directly to Main Roads shall be redirected to the local government.

Following assessment by the local government, written application shall be forwarded, (by either the local government or applicant directly), to Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or to the appropriate Regional Manager in regional areas. The

application shall include a written statement from the local government confirming that the application has been assessed as meeting the relevant conditions for signing.

Main Roads' Approval

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Approval shall remain valid only for a period not exceeding five years, following which the local government must reconfirm via a written statement that the signs continue to meet the conditions of approval.

11.4 Remote Area Help Phones

11.4.1 General

On some routes in remote areas of the State not covered by mobile telephone networks, public telephones have been installed for use by road users to obtain emergency help. These telephones provide a ready means of communication for road users in the event of a crash, break down, or other incident, for which assistance is required.

Main Roads will install 'help phone' signs to identify the location of emergency telephones in remote areas, for passing road users.

(N.B. Separate policy and application guidelines have been prepared for roadside help phones on freeways, within tunnels and on control-of-access highways. See "Standards and Guidelines - Roadside Help Phones".

11.4.2 Conditions for Remote Area Help Phone Signing

The following conditions apply in respect to assessing the need for help phone signing:

- The telephone has been installed in a remote area for the explicit purpose of assisting road users to gain emergency assistance
- The telephone provides direct connection to a '000' emergency call facility.
- Connection to emergency services is free-of-charge
- The service provider recognises the telephone's 'emergency use' status by assigning the service with a high maintenance priority
- The telephone is supplemented with signing or labels providing users with information on the location of the help phone, including the road name and the directional distance to the nearest major intersection, townsite, service establishment or prominent landmark.

11.4.3 Signing for Remote Area Emergency Telephones

If an emergency telephone facility qualifies for signing on a State road in accordance with the conditions set out in [Section 12.4.2](#), 'advance', 'position' and 'intersection' signs shall be installed in accordance with the requirements set out in Clause 5.8.2 of *Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs* and the *Main Roads Guidelines for Emergency Stopping Bays and Roadside Help Phones*.



Emergency Stopping Bay and Phone Ahead (MR-SAD-10) and Emergency Phone (MR-SAD-6)

11.4.4 Responsibilities for Remote Area Emergency Telephone Signs

Main Roads shall be responsible for meeting the cost of signing and for carrying out the installation and maintenance of signs.

11.4.5 Approval of Remote Area Emergency Telephone Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

11.5 Public Toilet and Effluent Dump Sites

11.5.1 General

Public toilets and effluent dumps points are provided for the convenience of travellers and to minimise adverse environmental impacts.

These facilities are usually provided either within designate roadside stopping places outside of townsites, or in public or private property within townsites.

Main Roads will provide signing to assist road users to locate public toilets and effluent dump sites when travelling on state roads.

11.5.2 Conditions for Signing for Public Toilets and Effluent Dump Sites

11.5.2.1 General Conditions

The following conditions apply in respect to assessing and approving applications for signing for public toilets and effluent dump sites:

- The proposed signing is located outside the Perth Metropolitan area
- The proposed signing is not located on a freeway

- Where the public toilet or effluent dump site is located on a side road, the facility shall be located a distance of not more than 2 km from the main route
- The local government agrees to the proposed signing on the State road and to provide any additional signing required to direct drivers to facilities that are located on a side road.

The symbols for public toilets and effluent dumps sites shown on signing shall be in accordance with, and restricted to, that shown on the modular signing below.

Public Toilets and Effluent Dump Site Signs



Toilets
(MR-SM-16)



Accessible Toilets
(MR-SM-33)



Effluent Dump Site
(MR-SM-32)

11.5.2.2 Conditions for Toilets and Accessible Toilets Signs

The toilets shall be located either within a Main Roads' roadside stopping place, e.g. a rest area, or in a public place, e.g. a reserve or within a public building, provided and maintained by the local government. Public toilets provided within private commercial premises, e.g. service stations, shopping centres, etc. are also eligible for signing in this way if it is specifically requested by the owner of the premises and it is formally supported in writing by the local government, and the facility is fully maintained on an ongoing basis by the premise owner (N.B. Public toilets that may need to be unlocked by the premise owner or their representative remain eligible for signing).

The toilets shall be available for use free-of-charge by the general public on a 'seven-days-a-week' basis between at least 9 am and 6 pm.

Accessible toilets shall be a minimum of a unisex facility which is designed for general use including adequate circulation space for wheelchair users. They shall be verified by the local government as conforming to *Australian Standard 1428 Design for Access and Mobility - Part 1: General requirements for Access - New Building Work*.

11.5.2.3 Conditions for Effluent Dump Site Signs

The effluent dump site is located either within a Main Roads' roadside stopping place or other public place, e.g. a rest area or showground, or at a private facility accessible by the general public, e.g. a caravan park, a roadhouse, etc.

The effluent dump site shall be available to the general public on a seven-days-a-week basis between at least 7 am and 5 pm. (N.B. Facilities which may need to be unlocked by the operator, and/or may attract a fee for its use, remain eligible for signing).

The facility shall be verified as constructed and operated in accordance with the Water Corporation's 'Mobile Home and Portable Toilet Cartridge Dump Facility' Industrial Waste - Information Sheet 40 (Refer to the Water Corporation website)

11.5.3 Signing for Public Toilets and Effluent Dump Sites

For public toilets and effluent dump sites located within a designated Main Roads roadside stopping place, e.g. a rest area, signs shall be displayed in accordance with Main Roads' Road and Traffic Engineering standards and technical guidelines for 'Roadside Stopping Places' on Main Roads' website.

For other locations, if the facility qualifies for signing on a State road in accordance with the conditions set out in [Section 12.5.2](#), signs shall be installed in accordance with the requirements set out in Clause 5.2 of *Australian Standard 1742 Part 6, Manual of Uniform Traffic Control Devices – Tourist and Service Signs*.

11.5.4 Responsibilities for Public Toilets and Effluent Dump Site Signs

Main Roads shall be responsible for meeting the cost of signing and for carrying out the installation and maintenance of signs on State roads.

11.5.5 Approval of Public Toilet and Effluent Dump Site Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

11.6 RoadWise Coffee Stops and Driver Reviver Sites

11.6.1 General

The Western Australian Local Government Association operates RoadWise, the local government and community road safety program, that supports local governments, community groups, private businesses and individuals to become involved in the road safety network around the state. Two of its key programs aimed at safe road use are the 'Coffee Stops' and the 'Driver Reviver' programs.

A Memorandum of Understanding (MoU) identifies the various roles of participating agencies that form the management team for these programs. Main Roads is a member of this management team and its roles are to:

- Approve Driver Reviver sites
- Approve Coffee Stop/Driver Reviver signage (both permanent and temporary)
- Supply, install and maintain Coffee Stop signage
- Manage and distribute temporary signage
- Provide information related to crash statistics
- Assist as required, (i.e. identify need and suitability for new Coffee Stop locations)

11.6.1.1 Coffee Stops

'Coffee Stop' involves roadhouses and service stations providing free coffee/tea to drivers. The program aims to reduce the incidence of driver fatigue amongst road users travelling in regional Western Australia. Coffee Stop is a free service to the community provided by the participating roadhouses/service stations on an ongoing basis.

11.6.1.2 Driver Reviver

'Driver Reviver' is a national program aimed at reducing the incidence of fatigue and fatigue related trauma on Australian roads by offering a free cup of tea or coffee, a biscuit and most importantly, a chance to revive so drivers reach their destination safely.

'Driver Reviver' operates at nominated sites alongside popular long-distance travel routes on a temporary basis only, i.e. mainly during public holiday periods and at the beginning and end of school holidays and long weekends.

11.6.2 Conditions for Signing for 'Coffee Stops' and 'Driver Reviver' Sites

The following conditions apply in respect to assessing and approving applications for signing for Coffee Stops and Driver Reviver sites:

- The proposed signing is located outside the Perth Metropolitan area
- The proposed signing is not located on a freeway
- The local government, (through its RoadWise representative,) agrees to the proposed signing

'Coffee Stop' and 'Driver Reviver' Signs



*Free Coffee For Driver
(MR-SAD-1)*



*Driver Reviver
Left or Right
(MR-SAD-9)*



*Don't Drive Tired
(MR-SG-17)*

11.6.3 Signing for 'Coffee Stops' and 'Driver Reviver' Sites

11.6.3.1 Coffee Stops

Subject to the conditions in [Section 12.6.2](#) being met, 'Free Coffee for Driver' (MR-SAD-1) signs can be installed within a distance of 500 m on either approach to the participating roadhouse/service station.

11.6.3.2 Driver Reviver

Subject to the conditions in [Section 12.6.2](#) being met, 'Driver Reviver' (MR-SAD-9) signs can be installed within a distance of 1 km on either approach to the Driver/Reviver site (The MR-SAD-9L version of the sign shall be used for sites located on the left side of the approaching carriageway and the MR-SAD-9R version shall be used for sites on the right side of the approaching carriageway).

The 'Don't Drive Tired' (MR-SG-17) sign shall be used to replace or cover the 'Driver Reviver' (MR-SAD-9) sign when the Driver Reviver site is not in operation (N.B This can typically involve the

signage being fabricated using a hinged half-panel arrangement in which the sign panel can be opened or closed to display the 'Driver Reviver' and 'Don't Drive Tired' signs alternately as required).

Freestanding temporary signs to provide warning and direction to road users shall generally conform to the design, installation and operational requirements as set out in *Australian Standard 1742 Part 3- Traffic Control for Works on Roads and Main Roads Code of Practice for Events*.

11.6.4 Responsibilities for 'Coffee Stop' and 'Driver Reviver' Site Signs

Commensurate with the MOU, Main Roads shall be responsible for meeting the cost of signing and for carrying out the installation and maintenance of signs on State roads in accordance with the MoU.

11.6.5 Approval of 'Coffee Stop' and 'Driver Reviver' Site Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

12 SIGNING OF PUBLIC AND COMMERCIAL FACILITIES

12.1 Introduction

Some public and commercial facilities attract large numbers of road users that need to find their way to these facilities on an irregular basis. They include:

- Airports
- Sea Passenger Terminals
- Hospitals
- Major Shopping Centres (Rural)
- Major Sporting and Entertainment Venues
- Caravan Parks
- Boat Ramps
- Transperth Railway and Bus Stations
- Veterinarian Facilities
- Industrial Areas

Whilst it is expected that road users will plan their journey using mapping and guidance information, the provision of directional signing for these facilities will reassure road users that they are travelling on the appropriate route and therefore avoid inconvenience and potential hazards to other road users when such road users 'lose their way'.

12.2 Airports

12.2.1 General

Airports attract large numbers of vehicles throughout most times of the day and include a high proportion of drivers that are unfamiliar with the road network.

12.2.2 Conditions for Airport Signage

As is the case in other airports within Australia, the terminals at Perth Airport are identified by a terminal number, i.e. T1, T2, T3 or T4. (N.B. References to 'International Terminal' and 'Domestic Terminal' are no longer used in airline ticketing and way-finding information produced by the airport). The legend "Airport" alone is appropriate on directional signage for road users travelling to the Perth Airport precinct as well as for road users travelling to regional airports. However, in respect to Perth Airport, the terminal number needs to be introduced on directional signing where different travel routes to access the terminals apply.

Similarly, the collective term "Airports" is appropriate on directional signs where a common route is used to travel to two different airports.

Airport service signs may be displayed individually or with other guide signs.

12.2.3 Signing of Airports

If an airport qualifies for signing on a State road in accordance with the conditions set out in [Section 13.2.2](#), 'advance', 'position', 'intersection' and 'reassurance' signs, applied in accordance with Main Roads' technical standards and guidelines, shall be displayed.

The signing shall incorporate the airport symbol indicated by the modular signing below (N.B. When used on directional signs, the symbol shall be orientated to conform to the general direction of the route to be followed).

Modular 'Airport' Sign



*Airport
(MR-SM-11)*

12.2.3.1 Advance Signs

Advance signing shall be provided where traffic speeds passing the point of entry to the airport, or approaching an intersection where the route changes direction, are 80 km/h and above and/or where two or more traffic lanes are available for vehicles in the applicable direction of travel. For situations where passing traffic speeds are less than 80 km/h and/or one traffic lane is available for vehicles in the applicable direction of travel, advance signs shall only be installed where position, intersection or other signs alone are unable to provide adequate advance notice of the point of entry or change in direction.



Advance Sign with Direction Arrow



Airport Advance Sign with Multi-Line Text

12.2.3.2 Position Signs

In situations where the point of entry to the airport is located on a State road, position signs shall be placed at or directly opposite the point of entry to the airport. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the airport.

For situations where advance airport signs are in place position signs, where installed, shall comprise a modular sign displaying the 'airport' symbol, surmounting a modular left or right arrow. Where advance signs are not required and have not been provided, a chevron direction sign shall be installed.



MR-SM-11 with MR-SMAX-5(L)

12.2.3.3 Intersection Signs

Where the airport is accessed via a side road or the route changes direction at an intersection, intersection signs shall be placed on the State road at the turn-off or intersection. Intersection signs shall generally be in the form of a chevron direction sign.



Chevron Direction Sign



Chevron Direction Sign

12.2.3.4 Reassurance Signs

Reassurance signs for airports shall be provided along the Metropolitan routes listed in Section 12.2.1, as follows (N.B. Reassurance signing for major regional airports should be provided in a similar manner as determined by Region's Regional Manager):

- Beyond intersections with Primary Distributor Roads

- Beyond intersections where the route changes direction
- In cases where the route diverges as would occur for routes accommodating “Airports” or “T1”, “T2”, “T3” or “T4” sign legend, immediately beyond the intersection where such a divergence occurs.

The distances shown on reassurance signs are from the sign to the airport car park.



Reassurance with Distance sign



Divider Terminals Distance Reassurance Sign

12.2.4 Responsibilities for Airport Signs

Main Roads shall be responsible for meeting the cost of signing and for carrying out the installation and maintenance of signs on State roads.

12.2.5 Approval of Airport Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

12.3 Sea Passenger Terminals

12.3.1 General

Sea passenger terminals attract large numbers of vehicles during times when visiting passenger cruise ships are in port. Many of these vehicles are involved in dropping-off and picking-up embarking and disembarking passengers travelling on an occasional basis only, and therefore a high proportion of drivers are likely to be unfamiliar with the road network.

12.3.2 Conditions for Sea Passenger Terminal Signing

Signing for sea passenger terminals shall be provided where:

- The terminal accommodates the regular arrival of international cruise ships.
- The State road is not a freeway standard road.
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.3.3 Signing of Sea Passenger Terminals

If a sea passenger terminal qualifies for signing on a State road in accordance with the conditions set out in Section 12.3.2, 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

12.3.3.1 Intersection Signs

Where the point of entry to a sea passenger terminal is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on signs shall be the name of the harbour where the sea passenger terminal is located and be reduced to its simplest form. A distance to the point of entry to the sea passenger terminal is added where the feature is located greater than 1 km along the side road.

Additional intersection signs shall be in place along the route where the route to the tourist feature changes direction at intersections.



*Chevron Direction Sign
(MR-SID-33)*



*Chevron Direction Sign with Distance
(MR-SID-33)*

12.3.4 Responsibilities for Sea Passenger Terminal Signs

Main Roads shall be responsible for meeting the cost of signing and for carrying out the installation and maintenance of signs on State roads.

12.3.5 Approval of Sea Passenger Terminal Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas.

Note: Further reference to Seaport signing is made in Section [14](#) - *Signing of Heavy Vehicle Facilities*.

12.4 Hospitals

12.4.1 General

Hospitals are institutions for diagnosing and treating the sick or injured. Hospitals may be public or private. They may also be general, accepting all types of medical or surgical cases, or special (e.g. children's hospital, maternity hospital). Certain hospitals provide an emergency service with 24-hour casualty facilities.

Hospitals will either have direct connection to a State road or will be accessed via a local government road which in turn directly or indirectly connects with a State road.

Effective hospital signing on State roads, complemented with signage on the local government road network where required, plays an important role during emergency situations when transporting seriously injured patients.

12.4.2 Conditions for Hospital Signing

Signing should be provided for all public and private hospitals. In general terms, the legend on the signs are to contain the name of the hospital in its simplest form, and the availability of 24-hour emergency facilities. However, the collective term "Hospitals" is appropriate on directional signs where a common route is used to travel to two different hospitals.

Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.4.3 Signing for Hospitals

If a hospital qualifies for signing on a State road in accordance with the conditions set out in Section 12.4.2, 'advance', 'position' and 'intersection' signs, applied in accordance with Main Roads' technical standards and guidelines, shall be displayed.

12.4.3.1 Advance Signs

Advance signing shall be provided where traffic speeds passing the point of entry to the hospital, or approaching an intersection where the route changes direction, are 80 km/h and above and/or where two or more traffic lanes are available for vehicles in the applicable direction of travel. For situations where passing traffic speeds are less than 80 km/h and/or one traffic lane is available for vehicles in the applicable direction of travel, advance signs shall only be installed where position, intersection or other signs alone are unable to provide adequate advance notice of the point of entry or change in direction.



*Advance Sign – with Emergency Facilities
(MR-SAD-8)*



*Advance Sign – No Emergency Facilities
(MR-SID-35)*

12.4.3.2 Position Signs

In situations where the point of entry to the hospital is located on a road, position signs shall be placed at or directly opposite the point of entry to the hospital. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the hospital.



*Position Sign – with Emergency Facilities
(MR-SID-3)*



*Position Sign – No Emergency Facilities
(MR-SID-35)*

12.4.3.3 Intersection Signs

Where the point of entry to a hospital is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

A distance to the point of entry to the hospital is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

Additional intersection signs shall be in place along the route where the route to the hospital changes direction at intersections.



*Chevron Direction Sign with distance
(MR-SID-3)*

12.4.4 Responsibilities for Hospital Signs

12.4.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of all roads for public hospitals
- The proprietor of private hospitals shall be responsible for the above costs for signs on all roads.

12.4.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to

review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.4.5 Approval of Hospital Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.5 Major Shopping Centres (Inner and Outer Zone Areas Only)

12.5.1 General

Regional shopping centres provide a full range of shopping services comparable to those found in a small central business district.

12.5.2 Conditions for Rural Shopping Centre Signing

Signing should be provided for shopping centres in rural areas in accordance with the following;

- It is built around at least one full-size supermarket and often several specialty shops, boutiques and there are usually several restaurants and perhaps a motion-picture theatre.
- The State road is not a freeway standard road.
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

Note: Shopping Centres within Perth Metropolitan Area and major regional centres (Bunbury, Mandurah, Albany, Geraldton and Kalgoorlie) will not be considered for signing.

12.5.3 Signing of Rural Shopping Centres

If a rural shopping centre qualifies for signing on a State road in accordance with the conditions set out in [Section 13.5.2](#), 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

In general terms, the legend on the signs are to contain the name of the shopping centre in its simplest form.

12.5.3.1 Intersection Signs

Where the point of entry to the shopping centre is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

A distance to the point of entry to the shopping centre is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



*Chevron Direction Sign
(MR-SID-34)*

12.5.4 Responsibilities for Rural Shopping Centre Signs

12.5.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the shopping centre shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the shopping centre.

12.5.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.5.5 Approval of Rural Shopping Centre Signs

Signing located within the boundaries of State roads shall be approved by the appropriate Main Roads Regional Manager. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.6 Major Sporting and Entertainment Venues

12.6.1 General

Major sporting and entertainment venues can attract large numbers of vehicles when being used for events.

12.6.2 Conditions for Sporting and Entertainment Venue Signing

Signing should be provided for major sporting and entertainment venues that meet the following criteria;

- Hold annual public events with $\geq 10,000$ attendees
- The venues shall cater for interstate and/or international events
- The State road is not a freeway standard road. Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.6.3 Signing of Sporting and Entertainment Venues

If a sporting or entertainment venue qualifies for signing on a State road in accordance with the conditions set out in [Section 13.6.2](#), 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

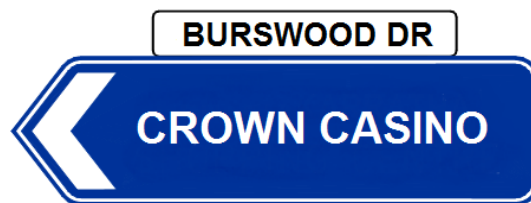
In general terms, the legend on the signs are to contain the name of the sporting or entertainment venue in its simplest form.

12.6.3.1 Intersection Signs

Where the point of entry to the sporting or entertainment venue is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

A distance to the point of entry to the sporting or entertainment venue is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



*Chevron Direction Sign
(MR-SID-33)*

12.6.4 Responsibilities for Sporting and Entertainment Venue Signs

12.6.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the sporting or entertainment venue shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the sporting or entertainment venue.

12.6.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or

remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.6.5 Approval of Sporting and Entertainment Venue Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.7 Caravan Parks

12.7.1 General

Service signs may be installed for approved caravan parks. The signing of caravan parks is treated separately to the signing of other commercial establishments due to the potential hazard associated with manoeuvring caravans in a traffic stream and the driver's unfamiliarity with the area.

12.7.2 Conditions for Caravan Park Signing

The following conditions shall be met for caravan park signing;

- The caravan park must be registered with the Health Department of Western Australia.
- The State road is not a freeway standard road.
- The signs must only be provided on side road with the direct, most suitable all-weather access routes to the caravan park
- The distance of the caravan park from the highway or main road intersection is less than 10 km unless the caravan park is located in an isolated rural area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.7.3 Signing of Caravan Parks

If a caravan park qualifies for signing on a State road in accordance with the conditions set out in [Section 13.7.2](#), 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

12.7.3.1 Position Signs

In situations where the point of entry to the caravan park is located on a road, modular position signs shall be placed at or directly opposite the point of entry to the caravan park. Modular position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the caravan park.



*Modular Position Sign (MR-SM-9) with
direction drop tag (MR-SMAX-5)(MR-SMAX-5L)*

12.7.3.2 Intersection Signs

Where the point of entry to a caravan park is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on the drop tag shall be the name of the caravan park and be reduced to its simplest form. A distance to the point of entry to the caravan park is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



*Chevron Direction Sign (MR-SID-29) with
distance name drop tag (MR-SMAX-11)*

12.7.4 Responsibilities for Caravan Park Signs

12.7.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the caravan park shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the caravan park

12.7.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.7.5 Approval of Caravan Park Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.8 Boat Ramps

12.8.1 General

Service signs may be installed for public boat ramps. The signing of boat ramps is due to the potential hazard associated with manoeuvring trailered boats in a traffic stream and driver's unfamiliarity with the area.

12.8.2 Conditions for Boat Ramp Signing

The following conditions shall be met for boat ramp signing;

- The boat ramp must be available for use by the public 24 hours a day / 7 days a week.
- The State road is not a freeway standard road.
- The signs must only be provided on side road with the direct, most suitable all-weather access routes to the boat ramp
- The distance of the boat ramp from the highway or main road intersection is less than 10 km unless the boat ramp is located in an isolated rural area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.8.3 Signing of Boat Ramps

If a boat ramp qualifies for signing on a State road in accordance with the conditions set out in [Section 13.8.2](#), 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

12.8.3.1 Position Signs

In situations where the point of entry to the boat ramp is located on a road, modular position signs shall be placed at or directly opposite the point of entry to the boat ramp. Modular position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the boat ramp.



*Modular Position Sign (MR-SM-9)(MR-SM-21) with
direction drop tag (MR-SMAX-5)(MR-SMAX-5L)*

12.8.3.2 Intersection Signs

Where the point of entry to a boat ramp is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

A distance to the point of entry to the boat ramp is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



Chevron Direction Sign (MR-SID-29)

12.8.4 Responsibilities for Boat Ramp Signs

12.8.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads.

12.8.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.8.5 Approval of Boat Ramp Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Manager Traffic Management in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.9 Railway and Bus Stations

12.9.1 General

Service signs may be installed for major State Government Rail and Bus Stations.

12.9.2 Conditions for Rail and Bus Station Signing

The following conditions shall be met for signing rail and bus stations;

- The rail and/or bus station must be available for use by the public 24 hours a day/ 7 days a week
- The rail and/or bus station must have formalised on-site parking facilities available to commuters
- The signs must only be provided on a side road with the most direct route to the station
- The distance of the rail and/or bus station from the road intersection is less than 5 km
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.9.3 Signing of Transperth Rail and Bus Stations

If a rail and/or bus station qualifies for signing on a State road in accordance with the conditions set out in Section [13.9.2](#), 'advance', 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

12.9.3.1 Advance Signs

Advance signing shall be provided where traffic speeds passing the point of entry to the station, or approaching an intersection where the route changes direction, are 80 km/h and above and/or where two or more traffic lanes are available for vehicles in the applicable direction of travel. For situations where passing traffic speeds are less than 80 km/h and/or one traffic lane is available for vehicles in the applicable direction of travel, advance signs shall only be installed where position, intersection or other signs alone are unable to provide adequate advance notice of the point of entry or change in direction.



Advance Sign (MR-SAD-7)

12.9.3.2 Position Signs

In situations where the point of entry to the station is located on a road, position signs shall be placed at or directly opposite the point of entry to the station. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the station.



Position Sign (MR-SID-30)

12.9.3.3

Where the point of entry to a station is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on the drop tag shall be the name of the station and be reduced to its simplest form. A distance to the point of entry to the station is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

Additional intersection signs shall be in place along the route where the route to the station changes direction at intersections.



Chevron Direction Sign with street name tag (MR-SID-30)

12.9.4 Responsibilities for Rail and Bus Station Signs

12.9.4.1 Costs

Main Roads is responsible for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life.

12.9.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to

review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.9.5 Approval of Rail and Bus Station Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.10 Veterinary Hospitals

12.10.1 General

Veterinary hospitals and emergency clinics are for diagnosing and treating sick or injured animals. They may also be general facilities, accepting all types of medical or surgical cases.

These locations will either have direct connection to a State road or will be accessed via a local government road which in turn directly or indirectly connects with a State road.

Effective signing of veterinary hospitals and emergency clinics on State roads, complemented with signage on the local government road network where required, plays an important role during emergency situations when transporting seriously injured animals.

12.10.2 Signing of Veterinary Hospitals

If veterinary hospitals and emergency clinics qualify for signing on a State road in accordance with the conditions set out in Section 13.10.1, 'advance', 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

12.10.3 Responsibilities for Veterinary Hospital Signing

12.10.3.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor shall be responsible for the above costs for signs on all roads.

12.10.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.10.4 Approval of Veterinary Hospital Signage

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional

Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.10.5 Conditions for Signing Veterinary Hospitals

Signing should be provided for veterinary hospitals and emergency clinics that have 7 days a week availability for 24-hour emergency facilities.

Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

12.11 General Parking Facilities

12.11.1 General

General parking signs are used on state road reserves to direct road users to these facilities where substantial amount of parking bays are available for general use.

These locations will either have direct connection to a State road or will be accessed via a local government road which in turn directly or indirectly connects with a State road.



Parking Sign G7-6-1

12.11.2 Signing of Parking Facilities

If parking facilities qualify for signing on a State road in accordance with the conditions set out in Section 13.11.1, refer to Australian Standard 1742 for further information.

12.11.3 Responsibilities for Parking Facilities Signing

12.11.3.1 Costs

Main Roads is responsible for meeting the cost of the signing (on state roads), including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life.

12.11.3.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

12.11.4 Approval of Parking Facilities Signage

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional

Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

12.11.5 Conditions for Signing Parking Facilities on Local Roads

Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

13 SIGNING OF HEAVY VEHICLE FACILITIES

13.1 Introduction

These commercial facilities attract large numbers of heavy vehicles and generate significant amounts of traffic movements/manoeuvres. They include:

- Seaports
- Freight Terminals
- Industrial Areas
- Mine Sites
- Quarries
- Saleyards
- Road Train Assembly Areas

Whilst it is expected that most heavy vehicle operators will plan their journey using street directories, use designated heavy vehicle routes if applicable and other mapping and guidance information, the provision of directional signing for these facilities will reassure drivers that they are travelling on the appropriate route and therefore avoid inconvenience and potential hazards to other road users when such road users ‘lose their way’.

13.2 Seaports

13.2.1 General

Seaports attract large numbers of heavy vehicles which are primarily involved in dropping-off and picking-up freight in the form of sea containers. In some cases, these heavy vehicles can transport multiple sea containers at one time.

13.2.2 Conditions for Seaport Signing

The following conditions shall be met for seaport signage;

- Signing for seaports shall be provided where the harbour accommodates the regular arrival of cargo ships
- The State road is not a freeway standard road
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage

13.2.3 Signing of Seaports

If a seaport qualifies for signing on a State road in accordance with the conditions set out in Section [14.2.2](#), ‘intersection’ signs in accordance with Main Roads’ technical standards and guidelines shall be displayed.

13.2.3.1 Intersection Signs

Where the point of entry to a seaport is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on signs shall be the name of the harbour where the seaport is located and be reduced to its simplest form. A distance to the point of entry to the sea passenger terminal is

added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



*Chevron Direction Sign
(MR-SID-33)*

13.2.4 Responsibilities for Seaport Signs

13.2.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the seaport shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the seaport.

13.2.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.2.5 Approval of Seaport Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

13.3 Freight Terminals

13.3.1 General

A freight terminal is a processing node for freight. Most freight terminals are located at ports. They may include airports, seaports, railroad terminals and trucking terminals. The requirements for signing of airports and seaports are outlined in Sections [13.2](#) and [14.2](#) respectively. The requirements for other freight terminals are given here. Freight terminals attract large numbers of heavy vehicles which are primarily involved in dropping-off and picking-up freight.

13.3.2 Conditions for Freight Terminal Signing

The following conditions shall be met for freight terminal signing;

- Signing for freight terminals shall be provided where the port accommodates regular numbers of heavy vehicles dropping-off and picking-up freight
- The State road is not a freeway standard road
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage

13.3.3 Signing of Freight Terminals

If a freight terminal qualifies for signing on a State road in accordance with the conditions set out in Section 14.3.2, 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

13.3.3.1 Intersection Signs

Where the point of entry to a freight terminal is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on signs shall be the name of the area where the terminal is located and be reduced to its simplest form. A distance to the point of entry to the freight terminal is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



*Chevron Direction Sign
(MR-SID-34)*

13.3.4 Responsibilities for Freight Terminal Signs

13.3.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the freight terminal shall be responsible for the above costs in respect to sign installations within the boundaries of State roads

- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the freight terminal.

13.3.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.3.5 Approval of Freight Terminal Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

13.4 Industrial Areas

13.4.1 General

An industrial area is an area zoned and planned for the purpose of industrial development. These areas contain factory units for the primary purpose of heavy industry. Industrial areas are usually located on the edges of, or outside the main residential area of a city, and normally provided with good transportation access, including road and rail.

13.4.2 Conditions for Industrial Area Signing

The following conditions shall be met for signing of industrial areas;

- Signing for industrial areas shall be provided where the area accommodates regular numbers of heavy vehicles dropping-off and picking-up goods
- The area name must be approved by local government
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

13.4.3 Signing of Industrial Areas

If an industrial area qualifies for signing on a State road in accordance with the conditions set out in Section [14.4.2](#), 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

13.4.3.1 Intersection Signs

Where the point of entry to an industrial area is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on signs shall be the name of the area where the factory units are located and be reduced to its simplest form. A distance to the point of entry to the industrial area is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



Chevron Direction Sign (MR-SID-34)

13.4.4 Responsibilities for Industrial Area Signs

13.4.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the industrial area shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the industrial area.

13.4.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.4.5 Approval of Industrial Area Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

13.5 Mine Sites

13.5.1 General

Service signs may be installed to indicate entrances or access roads to establishments which generate high volumes of heavy vehicle traffic such as mine sites.

13.5.2 Conditions for Mine Site Signing

The following conditions shall be met for signing of Mine Sites;

- Signing for mine sites shall be provided where the area accommodates regular numbers of heavy vehicles entering / exiting the mine site
- Operational mine site operating a minimum 7 days per week / 12 hours per day
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

13.5.3 Signing of Mine Sites

If a mine site qualifies for signing on a State road in accordance with the conditions set out in Section 14.5.2, 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

13.5.3.1 Position Signs

In situations where the point of entry to the mine site is located on a road, position signs shall be placed at or directly opposite the point of entry to the mine site. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the mine site.



*Position Sign (MR-SID-33) with
Name drop tag (MR-SMAX-10)*

13.5.3.2 Intersection Signs

Where the point of entry to a mine site is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on the drop tag shall be the name of the mine and be reduced to its simplest form. A distance to the point of entry to the mine site is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



Chevron Direction Sign (MR-SID-33) with distance name drop tags (MR-SMAX-11)

13.5.4 Responsibilities for Mine Site Signs

13.5.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the mine site shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the mine site.

13.5.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.5.5 Approval of Mine Site Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

13.6 Quarries

13.6.1 General

Service signs may be installed to indicate entrances or access roads to establishments, which generate high volumes of heavy vehicle traffic such as quarries.

13.6.2 Conditions for Quarry Signing

The following conditions shall be met for signing quarries;

- Signing for quarries shall be provided where the establishment accommodates regular numbers of heavy vehicles entering / exiting the quarry
- Quarries must operate for a minimum 5 days per week / 8 hours per day
- The State road is not a freeway standard road.
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

13.6.3 Signing of Quarries

If a quarry qualifies for signing on a State road in accordance with the conditions set out in Section [14.6.2](#), 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

13.6.3.1 Position Signs

In situations where the point of entry to the quarry is located on a road, position signs shall be placed at or directly opposite the point of entry to the quarry. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the quarry.



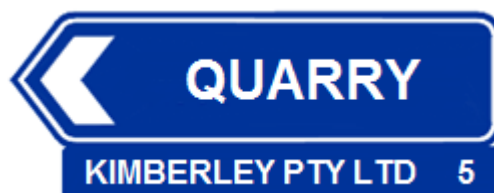
Position Sign (MR-SID-33)

13.6.3.2 Intersection Signs

Where the point of entry to a quarry is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on the drop tag shall be the name of the quarry and be reduced to its simplest form. A distance to the point of entry to the quarry is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



*Chevron Direction Sign (MR-SID-33) with
distance name drop tag (MR-SMAX-11)*

13.6.4 Responsibilities for Quarry Signs

13.6.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the quarry shall be responsible for the above costs in respect to sign installations within the boundaries of State roads.
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the quarry.

13.6.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.6.5 Approval of Quarry Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

13.7 Saleyards

13.7.1 General

Service signs may be installed to indicate entrances or access roads to establishments which generate high volumes of heavy vehicle traffic such as livestock saleyards.

13.7.2 Conditions for Saleyards Signing

The following conditions shall be met for signing saleyards;

- Where the establishment accommodates regular numbers of heavy vehicles entering / exiting the saleyard
- Saleyards must operate for a minimum 5 days per week / 8 hours per day
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage.

13.7.3 Signing of Saleyards

If a saleyard qualifies for signing on a State road in accordance with the conditions set out in Section 14.7.2, 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

13.7.3.1 Position Signs

In situations where the point of entry to the saleyard is located on a road, position signs shall be placed at or directly opposite the point of entry to the saleyard. Position signs are not required where clear and legible on-site signing is in place directed principally at passing road users, identifying the access to the saleyard.



Position Sign (MR-SID-33)

13.7.3.2 Intersection Signs

Where the point of entry to a saleyard is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

The legend shown on the drop tag shall be the name of the saleyard and be reduced to its simplest form. A distance to the point of entry to the saleyard is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



Chevron Direction Sign (MR-SID-33) with distance name drop tag (MR-SMAX-11)

13.7.4 Responsibilities for Saleyards Signs

13.7.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- The proprietor of the saleyard shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads, which may include coordinating a funding contribution from the proprietor of the saleyard.

13.7.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.7.5 Approval of Saleyard Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

13.8 Road Train Assembly Area

13.8.1 General

Road train assembly areas are designed to assist the transport industry to meet lawful requirements and to help achieve these requirements, the assembly areas have been strategically located on main road freight routes along the State Road Network. These areas provide a suitable and temporary transitory area, where transport operators and drivers who operate Restricted Access Vehicles (RAV), can stop and reconfigure their vehicles according to their permit requirements in a safe environment, when travelling from one RAV Network to a more restrictive RAV Network or vice versa, depending on travel direction and permit conditions.

These areas also provide a suitable and safe location to assist transport operators to meet their legal obligation under Occupational Safety and Health Regulations 1996 and the Code of Practice for Fatigue Management for Commercial Vehicle Drivers.

13.8.2 Conditions for Road Train Assembly Area Signing

The following conditions shall be met for signing road train assembly areas;

- The State road is not a freeway standard road
- Proposed signing must not direct traffic through a residential area
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage

13.8.3 Signing of Road Train Assembly Areas

If a road train assembly area qualifies for signing on a State road in accordance with the conditions set out in Section 14.8.2, 'advance', 'position' and 'intersection' signs in accordance with Main Roads' technical standards and guidelines shall be displayed.

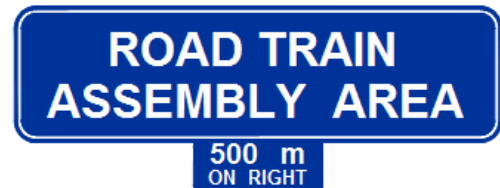
13.8.3.1 Advance Signs

Advance signing should be provided where traffic speeds passing the point of entry or a side road to the assembly area are 80 km/h and above and/or where two or more traffic lanes are available for passing vehicles in the applicable direction of travel. For situations where passing traffic speeds are less than 80 km/h and one lane is available for passing traffic in the applicable direction of travel, advance signs shall only be installed where position or intersection signs alone are unable to provide adequate advance notice of the feature or side road turnoff.

Advance notice can be considered adequate when drivers are able to discern the point of entry or side road to the road train assembly area within a longitudinal distance (m) of at least 1.2 times the approach travel speed (usually the posted speed limit).



Advance Sign (MR-SAD-4) with distance drop tag (MR-SMAX-2) when located on left



Advance Sign (MR-SAD-4) with distance drop tag (MR-SMAX-3) when located on right

Check if there are examples with Arrows

13.8.3.2 Position Signs

In situations where the point of entry to the road train assembly area is located on a road, position signs shall be placed at or directly opposite the point of entry to the road train assembly area.



Position Sign (MR-SID-34)

13.8.3.3 Intersection Signs

Where the point of entry to a road train assembly area is accessed via a local government road, intersection signs shall be placed on the State road at the turn-off. Intersection signs shall be in the form of a chevron direction sign.

A distance to the point of entry to the road train assembly area is added where the feature is located greater than 1 km along the side road. A street name panel should be added where applicable.

In situations where the route continues along a local government road and/or private access road, additional direction signs shall be installed where the route changes direction at intersections.



Chevron Direction Sign (MR-SID-23)

13.8.4 Responsibilities for Road Train Assembly Area Signs

13.8.4.1 Costs

Responsibilities for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life, shall be as follows:

- Main Roads shall be responsible for the above costs in respect to sign installations within the boundaries of State roads
- The local government shall be responsible for the above costs in respect to all other roads

13.8.4.2 Installation, Maintenance and Sign Ownership

Main Roads shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

13.8.5 Approval of Road Train Assembly Area Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local government concurrence is also required if proposed signs are to be installed on local roads.

14 SIGNING OF COMMUNITY FACILITIES

14.1 Introduction

Community facility signage should be installed to advise road users of the direction to facilities of local interest, generally of a non-commercial nature, which are located on or down a side street. With the support of local governments, signs may be installed for community facilities located on State and/or local roads.

14.1.1 Community Facilities

Typical local community facilities which qualify for signage include:

- Town Halls, Civic Centres
- Municipal Depots, Offices, Waste Management Sites
- Sporting and Recreational Grounds and Facilities
- Regional Railway, Coach Stations
- Post Offices
- Tertiary Education Institutions
- Police Stations
- Correctional Facilities (Prisons)
- Libraries
- Churches and Religious Institutions

14.1.2 Conditions for Community Facility Signing

The following conditions shall be met for signing for Community Facilities:

- The State road is not a freeway standard road
- The signs must only be provided on a side road with the most direct route to the community facility
- Where signs are required on local roads under local government control, Council must formally agree to the proposed signage

14.1.3 Signing of Community Facilities

Fingerboard type signs or stacks of nameplates may be displayed for the community facilities listed within Section [15.1.1](#) and manufactured in accordance with Main Roads' technical standards and guidelines. Also refer to Australian Standard AS1742.5.

14.1.3.1 Fingerboard and Stack Nameplate Signs

Where the point of entry to a community facility is accessed via a local government road, fingerboard or stack nameplate signs should be placed on the State road at the turn-off.

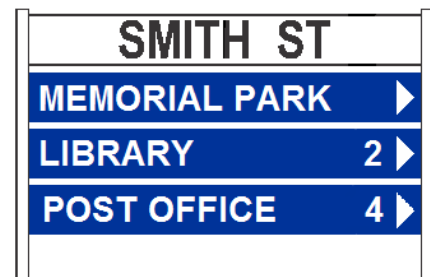
A distance to the point of entry to the community facility is added where the feature is located greater than one kilometre along the side road. A street name panel should be added to a stack nameplate sign where applicable.

The maximum number of panels on a stack nameplate sign is five (excluding street name panel).

In situations where the route continues along a local government road and/or private access road, additional fingerboard signs shall be installed where the route changes direction at intersections.



Fingerboard Sign (MR-SFB-1)



Stack Nameplate Sign (MR-SFB-3)



Two Line Fingerboard Sign (MR-SFB-4)

14.1.4 Responsibilities for Community Facility Sign Ownership

14.1.4.1 Costs

Local government is responsible for meeting the cost of the signing, including the cost of supply, delivery and installation of new sign panels, posts and fixings, or modification and/or replacement of existing sign panels, posts or fixings in the case of these items being damaged or having reached their end of service life.

14.1.4.2 Installation, Maintenance and Sign Ownership

Local Government shall be responsible for carrying out the installation and maintenance of signs on all roads. In all cases Main Roads retains ownership of the signs and the right to relocate, modify or remove them as necessary. Main Roads also reserves the right to reject applications for signs, or to review and modify all signing arrangements at an intersection, where the sign changes associated with a signing application will result in incompatibilities with technical guidelines and standards.

14.1.5 Approval of Community Facility Signs

Signing located within the boundaries of State roads shall be approved by Main Roads' Traffic Technical Services Manager in the Perth metropolitan area, or by the appropriate Regional Manager in regional areas. Local Government concurrence is also required if proposed signs are to be installed on local roads.

15 REFERENCES AND RELATED DOCUMENTS

Document Number	Description
	Australian Standard 1742 – Manual of Uniform Traffic Control Devices
	Australian Standard 1743 -
	Australian Standard 1428 -
D15#370410	Main Roads Policy and Application Guidelines for Roadside Advertising
D16#249528	Main Roads Policy and Guidelines for Rest Areas

16 APPENDICES

Appendix	Title
Appendix 1	Tourism Assessment Criteria
Appendix 2	Compliance Checklists

Appendix 1: Tourism Assessment Criteria

Tourist signing should conform to the National Tourist Signing Eligibility Guidelines. This information can be found on the National Tourism Signing Reference Group. Western Australia adopts these criteria with some additional requirements as detailed below.


An assessment criterion is available for;

1. Aboriginal Heritage
2. Commercial Tourist Attraction
3. Historic Building or Site
4. Historic Town
5. Natural Attraction
6. State Tourist Drive
7. Winery, Brewery and Distillery
8. Tourist Accommodation
9. Tourist Information Radio
10. Visitor Information

In the unusual occurrence, where there is ambiguity in the interpretation of the Policy from a tourism perspective, or where an applicant does not fit into an identified category of signage, or does not meet the criteria set by Tourism WA, Tourism WA will provide MRWA with a

determination as to whether the application meets the requirements of a tourist establishment or attraction.

1. Aboriginal Heritage

Sign Type	Aboriginal Heritage
Description	<p>An Aboriginal heritage attraction reflects the rich and diverse cultural heritage of Aboriginal Australians. The attractions may include sites that have the remains of prehistoric and historic Aboriginal occupation or the sites may be of contemporary significance to the Aboriginal community. Aboriginal heritage attractions can be purpose built cultural centres that feature displays representative of Aboriginal culture.</p> <p>Aboriginal cultural centres and sites in this category are either owned or operated by Aboriginal people/communities, employ Aboriginal people, or provide consenting contact with Aboriginal people, culture or land.</p>
Australian Standard Symbol	
Purpose	<p>To indicate a recognised and compliant Aboriginal Heritage Attraction. The Aboriginal Heritage Attraction must:</p> <ol style="list-style-type: none"> 1. Demonstrate that tourism is clearly its core business activity, providing a substantial tourist experience as part of, or in addition to, the commercial/retail establishment's normal business. 2. Have all relevant State and local government licenses and approvals to operate as a commercial tourist attraction including health, planning, parking and disabled access facilities. 3. Allow, but not be subject to, pre-booking or visitation by appointment only. 4. Be open on weekends and three other days of the week including public holidays. 5. Be open at least between 10am and 4pm. 6. Clearly display opening times (if not open 7 days): <ol style="list-style-type: none"> a. at the entrance to the property or establishment, and b. In brochures and all promotional collateral (advertisements, websites, etc). 7. Have a leaflet or brochure describing the business. 8. Have been in operation for at least three months. 9. Have a designated parking area clear of the road and verge. 10. Have a documented promotional plan which should incorporate promotional literature, onsite signing and other relevant initiatives. 11. Have appropriately trained visitor contact staff 12. Be distinctly signed at the property line. 13. Have a minimum of \$5 million Public Liability insurance cover. 14. Be clean and well presented at all times. 15. have clean and conveniently located public toilet facilities
Essential Criteria	<p>An Aboriginal Cultural Centre must:</p>

16. Present material and displays relating to aspects of culture such as visual or performing arts, handicrafts, cultural values, religious and spiritual ceremonies, technology, recreation and leisure, relationship to the environment, and/or economic and social structures.

An Aboriginal Heritage Site must:

17. Have interpretation that allows visitors to understand its significance, both in specific terms and in wider, contextual terms.
18. Be endorsed by both the traditional and modern-day owners permitting public access to the site.

It is desirable for the commercial attraction to:

- Be open every day
- Show the location of the attraction using an inset map where possible on brochures and other marketing collateral
- Be a member of a recognised local or regional tourism organisation.

Be listed on the Australian Tourism Data Warehouse

- Be Quality Assured by Tourism Council Western Australia
- Provide a parking area for coaches, caravans and large vehicles
- Keep a record of visitor numbers and origin (e.g. by way of a visitors book).

Desirable Criteria

GENERIC SIGN

INTERSECTION DIRECTION SIGN

This sign may be used to direct road users to a commercial tourist attraction from the nearest major road.

The name of the specific attraction may be added below the sign and must include the distance in km to the attraction, where it is located more than 1km from the intersection.

FINGERBOARD

Fingerboards showing the name of the attraction and the distance in km are generally used at minor intersections.

All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.

Some local governments may install signs at a reduced cost on local government controlled roads.




Sign Types

Costs

Ownership	<p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p> <p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.</p>
Applying for Signs	<p>All road signs remain the property of Main Roads or the relevant local government.</p> <p>All applications for road signs on roads should be forwarded to the relevant local government in the first instance.</p>
Review	<p>The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads.</p> <p>All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.</p> <p>Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout Western Australia and that they continue to meet the essential criteria for road signage purposes.</p> <p>Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility. If their eligibility is not rectified within three months, all signs will be removed.</p> <p>When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.</p>

2. Commercial Tourist Attraction

Sign Type	Commercial Tourist Attraction
Description	<p>A commercially operated establishment which:</p> <ul style="list-style-type: none"> • Is considered to make a significant contribution to the local tourism industry • Has a strong commitment to service tourists • May or may not charge an entry fee. <p>A commercial business that includes tourism operations, can be operated as a private business or by a non-profit or Government agency.</p> <p>** Please refer to Exclusions and Special Categories section below.</p>
Australian Standard Symbol	
Purpose	<p>To indicate a recognised and compliant Commercial Tourist Attraction.</p> <p>The premises of any commercial business which includes tourism must provide an appropriate level of ambience both within the premises and in the physical location of the premises. As an example, locating the premises in an industrial or commercial district is unlikely to provide much tourism ambience; however, if the premises were located in a rural or community environment then this would be more likely to provide the desirable level of ambience expected by visitors.</p>
General Requirements	<p>The Commercial Tourist Attraction must:</p> <ol style="list-style-type: none"> 1. Demonstrate that tourism is clearly a significant business activity, providing a substantial tourist experience as part of, or in addition to, the commercial/retail establishment's normal business. 2. Have all relevant State and local government licenses and approvals to operate as a commercial tourist attraction including health, planning, parking and disabled access facilities. 3. Be open on weekends and three other days of the week including public holidays. 4. Be open at least between 10am and 4pm. 5. clearly display opening times (if not open 7 days): <ol style="list-style-type: none"> a. at the entrance to the property or establishment, and b. In brochures and all promotional collateral (advertisements, websites, etc). 6. Have a leaflet or brochure describing the business. 7. Have been in operation for at least three months. 8. Have a designated parking area clear of the road and verge. 9. Be distinctly signed at the property line. 10. Have a documented promotional plan which incorporates promotional brochures, onsite signage and other relevant initiatives. 11. Have visitor contact staff with appropriate training that is specific to the requirements of the tourist attraction, e.g. safety training 12. Have a minimum of \$5 million Public Liability insurance cover. 13. Be clean and well presented at all times. 14. Have clean and conveniently located public toilet facilities.
Essential Criteria for Compliance	
Desirable Criteria	<p>It is desirable for the commercial attraction to:</p> <ul style="list-style-type: none"> • Be open every day

Exclusions and Special Categories

- Show the location of the attraction using an inset map where possible on brochures and other marketing collateral
- Be a member of a recognised local or regional tourism organisation
- Be listed on the Australian Tourism Data Warehouse
- Be Quality Assured by Tourism Council Western Australia
- Provide a parking area for coaches, caravans and large vehicles
- Keep a record of visitor numbers and origin (e.g. by way of a visitor's book).

FACILITIES THAT ARE NOT ELIGIBLE

The following types of business or activity are not considered to be commercial tourist attractions for road signage purposes:

- Nurseries and garden centres
- Intangible or seasonal visitor activities and attractions like whale watching, dive trails, wildflowers, walk trails etc
- Commercial tour operator offices
- Community recreational activities and facilities like golf courses, aquatic centres, scuba diving, boat cruises and similar establishments unless they have a specific and significant tourism focus
- Antique galleries/shops.

ATTRACTIONS IN THE PERTH METROPOLITAN REGION

The inner Perth Metropolitan area has been declared an exclusion area for new tourist signage with very few exceptions, e.g. Perth Zoo. Main Roads does not permit the signing of tourist attractions unless the attraction is of major state or national significance. Similar exclusion areas are also being implemented by local governments in larger regional towns.

MULTIPLE ATTRACTIONS ON ONE SITE or ATTRACTIONS WITHIN ATTRACTIONS

Individual businesses and facilities that are located within a complex or larger group attraction are not permitted to have individual road signage for their business. In these instances, the complex or major or primary attraction will be signed from the nearest major road incorporating generic symbols indicating the types of services and facilities located within. Examples of such situations are Yanchep National Park and Serpentine Dam etc.

Businesses co-existing on the same property with a single access point should consider developing a marketing name for the "complex" which would then be signed from the nearest main road.

Directional signage to the individual business can then be installed within the property at each business owner's discretion and expense.

SPECIAL CATEGORIES OF ATTRACTIONS

The following attractions are subject to specific assessment criteria – please refer to the relevant assessment criteria information sheet:

- Winery, Brewery or Distillery
- Historic Building or Site
- Aboriginal Heritage Attraction.

ATTRACTIONS THAT MAY BE ELIGIBLE SUBJECT TO SPECIFIC CONDITIONS

The following types of business are generally not considered to be a commercial tourist attraction for road signage purposes unless, in addition to meeting all essential criteria, they also meet the specific criteria denoted below.

- Art galleries and crafts outlets
 - Art galleries and crafts outlets may be considered for road signage if they meet all essential criteria and fulfil any two of the following specific criteria:
 - Feature a resident artist/craftsperson
 - Display a production process, together with associated interpretive information
 - Provide adequate exhibition space (greater than 50 sqm)
 - More than 30 per cent of the art/craft works on permanent display are of local and/or regional artists/craftspeople

- Museums

Museums can be operated by Government agencies, non-profit organisations or as a private business. Museums may be considered for road signage if they meet all essential criteria and also the following specific criteria:

- A particular theme or local identity must be represented in the collection and displays
- Visitors must be provided with some form of interpretation such as a guided tour, self-guided tour brochure, audio tour, etc
- Staff must have professional training and experience
- The museum must be clean, tidy and well maintained
- Working museums must provide daily demonstrations of a process or technology.

- Food, produce and other retail shops

Food, produce and other retail shops may be considered for road signage if they meet all essential criteria and also the following specific criteria:

- the premises must offer the visitor a significant tourism experience such as:
 - Providing regular demonstrations
 - Conducting interpretive tours of the production process.
 - Providing viewing windows into the production area clearly showing all aspects of the production process in a discreet area set aside with quality interpretation of the production process involved
 - The products being sold must be produced on the premises. The premises must provide an appropriate level of ambience both within the premises and in the physical location of the premises. As an example, locating the premises in a light industrial or commercial business area is unlikely to provide any tourism ambience; however, if the premises were located in a rural environment then this would be more likely to provide the desirable level of ambience expected by visitors.

Sign Types

Simply providing tastings would not be considered as providing a significant tourist experience.

- Seasonal attractions

Commercial tourist attractions that are closed for a specified time of the year may be eligible for tourist attraction if they meet the following conditions:

- incorporate a significant tourism element or experience beyond that available in a normal retail operation, such as “pick your own”, interpretative material, tours, etc
- Must be open for a minimum nine months of the year. Signs must include the period of closure, for example, Desert Trail Rides (closed January - March)
- All seasonal attractions must demonstrate that they communicate their location and opening hours through brochures and advertising.

GENERIC DIRECTIONAL SIGN



INTERSECTION DIRECTION SIGN

This sign may be used to direct road users to a commercial tourist attraction from the nearest major road.



The name of the specific attraction may be added below the sign and must include the distance in km to the attraction, where it is located more than 1km from the intersection.

FINGERBOARD

Fingerboards showing the name of the attraction and the distance in km are generally used at minor intersections.



GROUP ATTRACTIONS WITH SECONDARY FACILITIES & SERVICES

Secondary attractions, facilities or services located and contained within the primary or group attraction do not receive separate road signage. Generic symbols may be added to the primary road sign indicating that



	<p>other services or facilities are available.</p> <p>All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.</p>
Costs	<p>Some local governments may install signs at a reduced cost on local government controlled roads.</p> <p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p>
Ownership	<p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.</p> <p>All road signs remain the property of Main Roads or the relevant local government.</p>
Applying for Signs	<p>All applications for road signs on roads should be forwarded to the relevant local government in the first instance.</p> <p>The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads.</p> <p>All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.</p>
Review	<p>Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout Western Australia and that they continue to meet the essential criteria for road signage purposes.</p> <p>Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility.</p> <p>If their eligibility is not rectified within three months, all signs will be removed.</p> <p>When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.</p> <p>When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.</p>

3. Historic Building or Site

Sign Type

Historic Building or Site

Australian Standard Symbol



Purpose Compliance Assessment Authority

To indicate a recognised Historic Building or Site.
Applications to the Heritage Council of WA.

Essential Criteria

The historic building or site must:

1. Demonstrate that tourism is clearly a core part of the historic building or site.
2. be listed either by the Heritage Council of WA on the State Register of Heritage Places or by the Australian Heritage Commission as being of historic significance.
3. Have all relevant State and local government licenses and approvals to operate as a commercial tourist attraction including health, planning, parking and disabled access facilities.
4. Be interpreted on location through displays, plaques or written material.
5. Allow, but not be subject to, pre-booking or visitation by appointment only.
6. Be open on weekends and three other days of the week including public holidays.
7. be open at least between 10am and 4pm
8. clearly display opening times (if not open 7 days):
 - a. At the entrance to the property or establishment
 - b. In brochures and all promotional collateral (advertisements, web sites, etc).
9. Produce a leaflet or brochure describing the property.
10. Have a designated parking area clear of the road and verge.
11. Be distinctly signed at the property line so that it is easily identifiable bypassing road users.
12. Have appropriately trained visitor contact staff.
13. Have a minimum of \$5 million Public Liability insurance cover.
14. Be clean and well presented at all times.
15. Have clean and conveniently located toilet facilities.

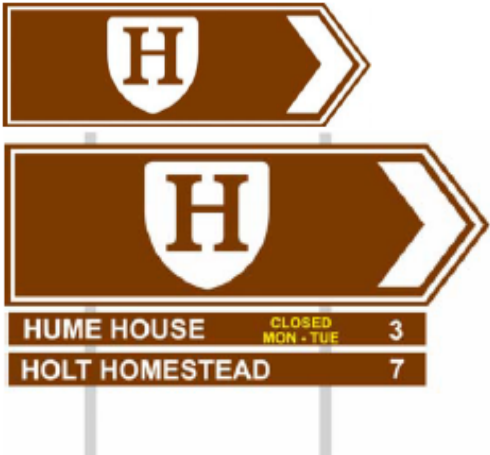
It is desirable for the historic building or site to:

- Be open every day.
- Show the location of the historic building or site using an inset map where possible.
- On brochures and other marketing collateral.
- Be a member of a recognised local tourism organisation.
- Be Quality Assured by Tourism Council Western Australia.
- Provide a parking area for coaches and caravans.
- Keep a record of visitor numbers (e.g. by way of a visitors' book).

Desirable Criteria

Sign Types

GENERIC DIRECTIONAL SIGN

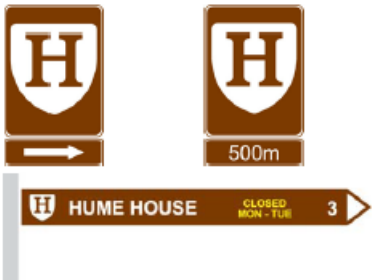


INTERSECTION DIRECTION SIGN

This sign may be used to direct road users to a commercial tourist attraction from the nearest major road.

The name of the specific attraction may be added below the sign and must include the distance in km to the attraction, where it is located more than 1km from the intersection.

ADVANCE SIGNS



FINGERBOARD

Fingerboards showing the name of the attraction and the distance in km are generally used at minor intersections.

All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.

Costs

Some local governments may install signs at a reduced cost on local government controlled roads.

A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.

Ownership

Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.

All road signs remain the property of Main Roads or the relevant local government.

All applications for road signs on roads should be forwarded to the relevant local government in the first instance.


Applying for Signs

The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads.


Review

All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.

4. Historic Town

Sign Type	Historic Town
Australian Standard Symbol	
Purpose	To indicate a recognised Historic Town.
Compliance Assessment Authority	Australian Heritage Commission
Essential Criteria	<p>The Historic Town must:</p> <ol style="list-style-type: none"> 1. Demonstrate that tourism is clearly a core part of the business of the Historic Town. 2. Be classified by the Australian Heritage Commission as a Historic Town. 3. Be interpreted on location through displays, plaques or written material. 4. Be clean, well presented and have a high level of civic pride at all times. 5. Have clean and conveniently located visitor facilities.
Sign Types	
Costs	<p>All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.</p> <p>Some local governments may install signs at a reduced cost on local government controlled roads.</p> <p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p>
Ownership	<p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.</p> <p>All road signs remain the property of Main Roads or the relevant local government.</p> <p>All applications for road signs on roads should be forwarded to the relevant local government in the first instance.</p>
Applying for Signs	<p>The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads.</p> <p>Historic Town signs are reviewed by on a regular basis to ensure that they continue to meet the essential criteria.</p>
Review	<p>When found in default, the Australian Heritage Commission will be advised and the signs removed.</p>

5. Natural Attraction

Sign Type	Natural Tourist Attraction Natural Tourist Attractions and localities of significant importance to the State or region comprise geographic or other natural features of tourist interest accessible by the general public including:
Description	<ul style="list-style-type: none"> • National Parks and Reserves • Waterfalls, lakes, dams and other water catchment areas • Beaches • Caves, rock formations • Scenic lookouts, viewing areas, vistas and areas of impressive natural beauty.
Generic Sign	
Purpose	To indicate a recognised Natural Tourist Attraction or Locality. The Natural Attraction must:
Essential Criteria	<ul style="list-style-type: none"> • Be recognised as a natural feature of significant tourist interest and appeal • Be held in Public Ownership and be managed by a recognised Agency or body • Clearly display when the attraction is closed (if not open year-round): • At the primary turn-off to the attraction • In brochures and all promotional collateral (advertisements, websites, etc) • Have adequate designated parking areas • Be distinctly signed at the entrance or point of arrival • Have clean and well-presented visitor facilities including seats, picnic tables, BBQ facilities etc • Have access roads, walking tracks and viewing platforms maintained in a safe and satisfactory condition all year-round.
Desirable Criteria	It is desirable for the natural attraction to:
	<ul style="list-style-type: none"> • Show the location of the premises using an inset map where possible on brochures and other marketing collateral • Have clean and conveniently located toilet facilities • Provide a parking area for coaches • Be interpreted • Provide disabled access facilities.
Exclusions and Special Categories	NATURAL ATTRACTIONS THAT ARE NOT ELIGIBLE The following types of natural attractions will not be considered for road signage:
	<ul style="list-style-type: none"> • Conservation sanctuaries and reserves • Locations that have strong aboriginal cultural links without approval.
	NATURAL ATTRACTIONS IN THE PERTH METROPOLITAN ZONE

Main Roads does not permit the signing of tourist attractions in the Inner Perth Zone.

NATURE BASED ATTRACTIONS THAT MAY BE ELIGIBLE SUBJECT TO SPECIFIC CONDITIONS

The following types of nature-based attractions may be considered for road signage if, in addition to meeting all essential criteria, they also meet the specific criteria denoted below.

- Walking Tracks and Boardwalks
 - Must be well maintained at all times and provide an appropriate standard of safety.
 - Provide high quality interpretive material at the beginning and/or along the route.
- Zoos and Wildlife Parks
 - Must meet the licensing requirements of the Exhibited Animals Protection Act and the endorsement of the Zoological Parks Board.
- Natural Features
 - Must have approval from the responsible authority
 - Must provide interpretation highlighting the significance of the natural features to enhance the visitor experience.
- Caves
 - Guided tours must be provided
 - Guides must have appropriate qualifications and/or experience to ensure visitor safety during tours.

Exclusions

Natural attractions open for less than nine months of the year or which are highly seasonal are not eligible for natural attraction signage.

GENERIC DIRECTIONAL SIGN

Only geographic or public domain place names are permitted in text form on tourist attraction signs.



Sign Types

Private or commercial facilities are placed on a drop tag below a generic symbol type direction sign.

INTERSECTION DIRECTION SIGN

This sign may be used to direct road users to a natural tourist attraction or locality from the nearest major road.

The name of the specific attraction may be added below the sign and must include the distance in km to the attraction, where it is located more than 1km from the intersection.

FINGERBOARD

Fingerboards showing the name of the natural attraction and the distance in km are generally used at minor intersections.

SPECIFIC APPLICATION - CAVES

Caves which are open to the public and have guided tours.

SPECIFIC APPLICATION - ADVENTURE CAVES

Caves which are open to the public but DO NOT have guided tours. These caves are not lit and require the user to supply their own lighting, ropes, harnesses and other safety equipment.

SPECIFIC APPLICATION - LIMITED TURNING SPACE

Where natural features or scenic lookouts have limited or insufficient turning space for caravans, they should be clearly marked on the sign.

Exclusions

Natural attractions open for less than nine months of the year or which are highly seasonal are not eligible for natural attraction signage.

All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.

Costs

Some local governments may install signs at a reduced cost on local government controlled roads.

A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.

Ownership

Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.

All road signs remain the property of Main Roads or the relevant local government.



**Applying
for Signs**

All applications for road signs on roads should be forwarded to the relevant local government in the first instance.

The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads.

All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.

Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout Western Australia and that they continue to meet the essential criteria for road signage purposes.

Review

Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility. If their eligibility is not rectified within three months, all signs will be removed.

When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.

6. State Tourist Drive

Sign Type State Tourist Drive

Generic Sign



Purpose

To indicate a recognised State Tourist Drive.

Tourism Value

- The tourist route should have significant tourism appeal particularly to interstate or overseas visitors.
- The route should offer the traveller an array of significant scenic or natural landscape features over the greater part of the route which would generally be of greater interest than the general topography or sights seen on a regular through route.
- Tourist information on the general area, including brochures, maps and guides should be available from tourist centres and other outlets along the route. The route will also need to be marked on maps in roadside information bays wherever they exist.
- The theme and name of the route should reflect its unique characteristics and not be in conflict with its natural or physical surroundings. Routes with generic names like "Marine Tourist Drive", "Heritage Tourist Drive" or "Wildflower Tourist Drive" will not be endorsed as it is not unique to a specific location within the State.
- State Tourist Drives should not rely on attractions which are strictly seasonal or are not a permanent feature of the route, like wildflowers.

Essential Criteria

Visitor Services and Facilities

- Whilst tourist comfort is important, the availability of standard visitor services and facilities such as accommodation, fuel supplies or visitor information may not always be appropriate, particularly in remote areas of the State.

Community Involvement

- The concept of a proposed State Tourist Drive must be endorsed by the Local Council, Regional Tourism Organisation, local Tourist Centre, local community and businesses. The Local Council should ensure the standard of roads leading to attractions off the Tourist Drive are of a sufficient standard so as not to diminish a travellers' impression of an area and to cater for any potential increase in the volume of traffic resulting from promotion of the tourist route.
- The Local Council, Regional Tourism Organisation and the business community should be committed to contributing, either financially or in-kind, to the promotion and development of the proposed tourist route.

Physical Aspects

The State Tourist Drive should:

- Be as safe as possible for road users who may be unfamiliar with the local area
- Only include maintained roads, preferably sealed, and avoid any hazardous alignments or grades, or single lane roads which may not be suitable for the volume of tourist traffic that may be attracted to the route
- Not follow main arterial roads such as major Local Council roads in built up areas, and National or State Highways except for short distances (generally not exceeding 5 km) as necessary to maintain continuity of the State Tourist Drive
- Preferably avoid intersections or sections of road which may at times be relatively congested with heavy haulage or other non-tourist traffic
- Be capable of leading road users back to the main through route from which they deviated with adequate signage to assist them with continuing their journey.

Commencement Marker

A route Commencement Marker is erected 100-400 m beyond the start of a State Tourist Drive indicating the name of the route, the route number and the length of the drive.



Advance Marker

An Advance Marker is placed before the turn-off from the main road to commence the State Tourist Drive.



Intersection Marker

An Intersection Marker is erected at road intersections as a supplement to, or substitute for, Advance Markers.



Route Reassurance Markers

Route Reassurance Markers are erected at regular intervals along the entire State Tourist Drive particularly where it is necessary to guide road users through several road intersections.



Sign Types

Route Termination Marker

A Termination Marker indicating the END of a State Tourist Drive is erected at the end of the route.



All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.

Some local governments may install signs at a reduced cost on local government controlled roads.

Costs

A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.

Ownership Applying for Signs

Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.

All road signs remain the property of Main Roads or the relevant local government. Applications for a tourist route to be recognised as a State Tourist Drive should be submitted to Main Roads.

All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.



Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout Western Australia and that they continue to meet the essential criteria for road signage purposes.

Review

Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility. If their eligibility is not rectified within three months, all signs will be removed.




When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.

7. Winery/ Brewery/ Distillery

Sign Type	Winery/ Brewery/ Distillery	
Generic Symbols		
Purpose	Generic Standard Symbol used for Winery To indicate a Winery, Brewery or Distillery with tasting and door sale facilities.	Generic Tourist Attraction used for Brewery or Distillery The premises of any commercial tourist attraction must provide an appropriate level of ambience both within the premises and in the physical location of the premises. As an example, locating the premises in an industrial or commercial district is unlikely to provide much tourism ambience; however, if the premises were located in a rural environment then this would be more likely to provide the desirable level of ambience expected by visitors.
General Requirements	<p>The winery, brewery or distillery must:</p> <ol style="list-style-type: none"> 1. Produce its own product on the premises. 2. Provide a significant value-added visitor experience in a setting of high ambience with onsite interpretation of the production process by way of guided tours or static displays. 3. Hold all necessary licences permitting production, tastings and door sales. 4. Provide tastings and door sales in a purpose-built facility on the premises. 5. Be open on weekends and three other days of the week including public holidays. 6. Clearly display opening times (if not open 7 days): <ol style="list-style-type: none"> a. at the entrance to the property or establishment b. in brochures and all promotional collateral (advertisements, web sites, etc). 7. Be open at least between 10am and 4pm. 8. Have been in operation for at least 3 months. 9. Have a designated parking area clear of the road verge. 10. Produce a leaflet or brochure describing the production facility 11. Be distinctly signed at the property line so that it is easily identifiable by road users. 12. Have a minimum of \$5 million Public Liability insurance cover. 13. Be clean and well presented at all times. 14. Have clean and conveniently located toilet facilities. <p>It is desirable for the winery, brewery or distillery to:</p> <ul style="list-style-type: none"> • Be open every day • Show the location of the premises using an inset map where possible on brochures and other marketing collateral • Be a member of a recognised local tourism organisation • Be listed on the Australian Tourism Data Warehouse Be Quality Assured by Tourism Council Western Australia • Provide a parking area for coaches and caravans 	
Essential Criteria		
Desirable Criteria		

Exclusions	<ul style="list-style-type: none"> • Keep a record of visitor numbers and their origin (e.g. by way of a visitors book). <p>The following types of businesses are not considered to be a winery, brewery or distillery for the purposes of individual road signage:</p> <ul style="list-style-type: none"> • Businesses which are open “by appointment” only • Micro-breweries or distilleries located within a larger tourist or commercial development • Hotels, taverns and retail outlets which are not boutique in nature, are owned by large companies or chains, or are located in built up urban areas.
Sign Types	<p>All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.</p>
Costs	<p>Some local governments may install signs at a reduced cost on local government controlled roads.</p> <p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p>
Ownership	<p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.</p> <p>All road signs remain the property of Main Roads or the relevant local government.</p> <p>All applications for road signs on roads should be forwarded to the relevant local government in the first instance.</p>
Applying for Signs	<p>The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads.</p>
Review	<p>All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.</p> <p>Where a tourist attraction, service or facility is found to no longer meet the essential criteria, every endeavour shall be made to encourage and assist the operator or manager of the tourist attraction, service or facility to restore their eligibility. If the situation has not been rectified within three months, all signs relating to ineligible tourist attractions, services or facilities be removed.</p>

8. Tourist Accommodation

Sign Type	Tourist Accommodation		
Generic Sign			
Purpose	<p>General Accommodation</p> <p>A directional sign to indicate a recognised Tourist Accommodation facility</p> <p>The tourist accommodation facility must:</p> <ol style="list-style-type: none"> 1. Be operational and substantially dedicated to providing for the needs of short-term visitors (not for long term residents). 2. Be designed and managed as a tourist accommodation facility 3. Meet all statutory and local government regulations and planning requirements. 4. Be a member of a recognised local tourism organisation. 5. Be distinctly signed at the property line so that it is easily identifiable by road users. 6. Have a minimum of \$5 million Public Liability insurance cover. 7. Available to the general public (not exclusively for coach tours and other organised groups). 8. Prior booking is not required. <p>It is desirable for the tourist accommodation facility to:</p> <ul style="list-style-type: none"> • Show the location of the premises using an inset map where possible on brochures and other marketing collateral. • Be listed on the Australian Tourism Data Warehouse Be Quality Assured by Tourism Council Western Australia 		
Essential Criteria			
Desirable Criteria			
Sign Types			
Exclusions	<p>Main Roads does not permit the installation of Tourist Accommodation Signs (except for caravan parks) in the Perth Zone.</p> <p>All costs associated with the manufacture, transport, installation and maintenance of signs on roads controlled by Main Roads shall be the responsibility of the applicant.</p> <p>Some local governments may install signs at a reduced cost on local government controlled roads.</p>		
Costs	<p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p>		
Ownership	<p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the cost of the operator.</p> <p>All road signs remain the property of Main Roads or the relevant local government.</p>		
Applying for Signs	<p>All applications for road signs on roads should be forwarded to the relevant local government in the first instance.</p>		

Review


The local government authority will refer the application to Main Roads where road signs are required to be installed on Main Roads controlled roads. All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.

Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout Western Australia and that they continue to meet the essential criteria for road signage purposes.

Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility. If their eligibility is not rectified within three months, all signs will be removed.

When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.

9. Tourist Information Radio

Sign Type	Tourist Information Radio
Generic Sign	
Purpose	To indicate the presence of a recognised Tourist Information Radio broadcaster
Description	<p>Tourist Information Radio operates FM Narrowcast radio stations providing visitors to the area with information about things to do, places to stay and services available of interest to tourists.</p> <p>A recognised Tourist Information Radio broadcaster must:</p> <ul style="list-style-type: none"> • Meet all statutory broadcasting regulations and be licensed to operate by the Australian Communications Authority and operate in accordance with the Australian Broadcasting Authority conditions outlined in Schedule 2 of the Broadcasting Services Act 1992. • The transmission must operate solely as a visitor/motorist information service. • Broadcast messages continuously. • Allow dynamic/immediate insertion of Police or emergency service messages which may be relevant to road users. • Ensure that entire content of broadcast messages is relevant to tourists and is endorsed by the relevant Tourism Western Australia recognised Regional Tourism Organisation. • Date stamp the broadcast (so that listeners know that the information is current). • Broadcast information that is accurate. • Include a contact phone number in the broadcast for enquiries. <p>It is desirable for the Tourist Information Radio broadcaster to:</p> <ul style="list-style-type: none"> • Be a member of a recognised local or regional tourism organisation. • Be listed on the Australian Tourism Data Warehouse • Be Quality Assured by Tourism Council Western Australia.
Essential Criteria	
Desirable Criteria	
Exclusions	<p>Signing will not be considered for services:</p> <ul style="list-style-type: none"> • That have a transmission range of less than 3 km, except for site-specific applications such as visitor information bays and at natural attractions • Where the information is specific to one establishment or service • That would be of interest to only a small section of the community <p>In determining the location and extent of tourist information radio signing the following conditions apply:</p> <ul style="list-style-type: none"> • Only one Tourist Information Radio sign is permitted at each major approach road to the town or area serviced • Signs will only be erected in areas where a clear signal can be obtained (not subject to prolonged periods of distortion or fade) • Signs are not permitted on freeways or major arterial roads that bypass the town or area to which the service pertains
Location of Signs	

	<p>All costs associated with the manufacture, transport, installation and maintenance of signs on roads controlled by Main Roads shall be the responsibility of the applicant.</p>
Costs	<p>Some local governments may install signs at a reduced cost on local government controlled roads.</p> <p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p>
Ownership	<p>Where the station no longer operates, or is inoperative for two months or more, all signs shall be removed at the broadcaster's cost.</p> <p>All road signs remain the property of Main Roads or the relevant local government.</p>
Applying for Signs	<p>All applications for road signs on roads should be forwarded to the relevant local government in the first instance.</p> <p>All signs will be reviewed after five years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.</p>
	<p>Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout Western Australia and that they continue to meet the essential criteria for road signage purposes.</p>
Review	<p>Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility. If their eligibility is not rectified within three months, all signs will be removed.</p> <p>When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.</p>

10.Visitor Information

Sign Type	Visitor Information	
Australian Standard Symbol		
	<p>NATIONAL ACCREDITATION SYMBOL FOR VISITOR CENTRE (Italic "i") (Registered Trademark)</p> <p>The Italic "i" indicates:</p> <ul style="list-style-type: none">• Accredited Visitor Centre	<p>GENERIC VISITOR INFORMATION SYMBOL (Roman "i") (Australian Standard Symbol)</p>
Purpose	<p>The Roman "i" indicates:</p> <ul style="list-style-type: none">• Non-accredited Visitor Centre• Visitor Information Point• Roadside Information Bay	
Sign Approval Authority	<p>Main Roads and/or relevant local government.</p>	

Appendix 2: Compliance Checklists

1. Commercial Tourist Attraction

Road Sign Compliance Checklist

Road Sign for Commercial Tourist Attraction



Establishment: _____

Address: _____

Contact: _____

Tel: _____

E-mail: _____

Fax: _____

Website: _____

Brief Description of the Business:

Please indicate the category of your Commercial Tourist Attraction


☐

General Tourist Attraction


☐

Winery, Brewery, Distillery


☐

Heritage/Historic


☐

Aboriginal Cultural Centre

☐

Aboriginal Heritage Site

Exclusions and Special Categories of Attractions

FACILITIES THAT ARE NOT ELIGIBLE

The following types of business or activity are not considered to be commercial tourist attractions for road signage purposes:

- Nurseries and retail garden centres (not including Botanical Gardens)
- Intangible or seasonal visitor activities and attractions like whale watching, dive trails, wildflowers, walk trails etc
- Recreational facilities like skydiving, scuba diving
- Commercial tour operators like boat cruises, 4WD, scuba diving
- Community recreational activities and facilities like golf courses, aquatic centres and similar establishments.
- Antique galleries/shops.

ATTRACTIONS IN THE PERTH METROPOLITAN REGION

The inner Perth Metropolitan area has been declared an exclusion area for tourist signage. Main Roads does not permit the signing of tourist attractions. Similar exclusion areas are also being implemented by local governments in larger regional towns.

MULTIPLE ATTRACTIONS ON ONE SITE or ATTRACTIONS WITHIN ATTRACTIONS

Individual businesses and facilities that are located within a complex or larger group attraction are not permitted to have individual road signage for their business. In these instances, the complex or major or primary attraction will be signed from the nearest major road incorporating generic symbols indicating the types of services and facilities located within. Examples of such situations are Yanchep National Park and Serpentine Dam, etc.

Businesses co-existing on the same property with a single access point should consider developing a marketing name for the “complex” which would then be signed from the nearest main road. Directional signage to the individual business can then be installed within the property at each business owner’s discretion and expense.

SPECIAL CATEGORIES OF ATTRACTIONS

The following attractions are subject to specific assessment criteria – please refer to the relevant assessment criteria information sheet:

- Winery, Brewery or Distillery
- Historic Building or Site
- Aboriginal Heritage Attraction.

ATTRACTIONS THAT MAY BE ELIGIBLE SUBJECT TO SPECIFIC CONDITIONS

The following types of business are generally not considered to be a commercial tourist attraction for road signage purposes unless, in addition to meeting all essential criteria, they also meet the specific criteria denoted below.

- Art galleries and crafts outlets

Art galleries and crafts outlets may be considered for road signage if they meet all essential criteria and fulfil any two of the following specific criteria:

- Feature a resident artist/craftsperson
- Display a production process, together with associated explanatory information
- Provide adequate exhibition space (greater than 50 sq m)
- More than 30 per cent of the art/craft works on permanent display are of local and/or regional artists/craftspeople.

- Museums

Museums can be operated by Government agencies, non-profit organisations or as a private business. Museums may be considered for road signage if they meet all essential criteria and also the following specific criteria:

- A particular theme or local identity must be represented in the collection and displays
- Visitors must be provided with some form of interpretation such as a guided tour, self-guided tour brochure, audio tour, etc
- Staff must have professional training and experience
- The museum must be clean, tidy and well maintained
- Working museums must provide daily demonstrations of a process or technology.

- Food, produce and other retail shops





Food, produce and other retail shops may be considered for road signage if they meet all essential criteria and also the following specific criteria:

- The premises must offer the visitor a significant tourism experience such as:
 - Providing regular demonstrations
 - Conducting interpretive tours of the production process
 - Providing viewing windows into the production area clearly showing all aspects of the production process in a discreet area set aside with quality interpretation of the production process involved
- The products being sold must be produced on the premises
- The premises must provide an appropriate level of ambience both within the premises and in the physical location of the premises. As an example, locating the premises in a light industrial or commercial business area is unlikely to provide any tourism ambience; however, if the premises were located in a rural environment then this would be more likely to provide the desirable level of ambience expected by visitors
- Simply providing tastings would not be considered as providing a significant tourist experience.

- Seasonal attractions





Commercial tourist attractions that are closed for a specified time of the year may be eligible for tourist attraction if they meet the following conditions:

- Incorporate a significant tourism element or experience beyond that available in a normal retail operation, such as "pick your own", interpretative material, tours, etc
- Must be open for a minimum nine months of the year. Signs must include the period of closure, for example, Desert Trail Rides (closed January - March)
- All seasonal attractions must demonstrate that they communicate their location and opening hours through brochures and advertising.

Does your establishment meet the following ESSENTIAL CRITERIA	Please Indicate with a ✓ if you comply with the Essential Criteria			
The establishment....				

<ul style="list-style-type: none"> Can demonstrate that tourism is clearly its core business activity, providing a substantial tourist experience as part of, or in addition to, its normal business 	<input type="checkbox"/>	N/A	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Produces its own product on the premises 	N/A	<input type="checkbox"/>	N/A	N/A
<ul style="list-style-type: none"> Is listed either by the Heritage Council of WA on the State Register of Heritage Places or by the Australian Heritage Commission as being of historic significance 	N/A	N/A	<input type="checkbox"/>	N/A
<ul style="list-style-type: none"> Has all relevant State and local government licenses and approvals to operate as a commercial tourist attraction including health, planning, parking and disabled access facilities 	<input type="checkbox"/>	N/A	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is interpreted on location through displays, plaques or written material 	N/A	N/A	<input type="checkbox"/>	N/A
<ul style="list-style-type: none"> Provides a significant value-added visitor experience in a setting of high ambience with on-site interpretation of the production process by way of guided tours or static displays 	N/A	<input type="checkbox"/>	N/A	N/A
<ul style="list-style-type: none"> Holds all necessary licences permitting production, tastings and door sales 	N/A	<input type="checkbox"/>	N/A	N/A
<ul style="list-style-type: none"> Provides tastings and door sales in a purpose-built facility on the premises 	N/A	<input type="checkbox"/>	N/A	N/A
<ul style="list-style-type: none"> Is not subject to visitation only by pre-booking or by appointment 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is open on weekends and three other days of the week including public holidays 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is open at least between 10am and 4pm 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Has opening times clearly displayed at the entrance to the property or establishment, and in all brochures and other promotional collateral (advertisements, websites, etc) 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Has a leaflet or brochure describing the business (Please find attached) 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Has been in operation for at least three months 	<input type="checkbox"/>	<input type="checkbox"/>	N/A	<input type="checkbox"/>
<ul style="list-style-type: none"> Has a designated parking area clear of the road and verge 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is distinctly signed at the property line so that the establishment can easily be identified from the street 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Has a documented promotional plan which incorporates promotional brochures, onsite signage and other relevant initiatives 		N/A	N/A	<input type="checkbox"/>
<ul style="list-style-type: none"> Has appropriately trained visitor contact staff 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Has a minimum \$5 million Public Liability Insurance 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is clean and well presented at all times 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<ul style="list-style-type: none"> Has clean and conveniently located toilet facilities 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aboriginal Cultural Centre <ul style="list-style-type: none"> Presents material and displays relating to aspects of culture such as visual or performing arts, handicrafts, cultural values, religious and spiritual ceremonies, technology, recreation and leisure, relationship to the environment, and/or economic and social structures 	N/A	N/A	N/A	<input type="checkbox"/>
Aboriginal Heritage Site <ul style="list-style-type: none"> Provides interpretation that allows visitors to understand its significance, both in specific terms and in wider, contextual terms 	N/A	N/A	N/A	<input type="checkbox"/>
<ul style="list-style-type: none"> Is endorsed by the following traditional owners as a tourist attraction and allow public access to the site 	N/A	N/A	N/A	<input type="checkbox"/>
<ul style="list-style-type: none"> Is endorsed by the following modern-day owners as a tourist attraction and allow public access to the site 	N/A	N/A	N/A	<input type="checkbox"/>

Does your establishment meet the following DESIRABLE CRITERIA	Please Indicate with a ✓ if you comply with the Essential Criteria			
The establishment....				
<ul style="list-style-type: none"> Is open every day 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is shown in map form on brochures and other marketing collateral 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is a member of the following recognised local or regional tourism organisation 				
<ul style="list-style-type: none"> Be listed on the Australian Tourism Data Warehouse 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Is Quality Assured by the Tourism Council Western Australia 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Provides a parking area for coaches and caravans 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Keeps a record of visitor numbers and their origin (e.g. by way of a visitors book) 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please sketch a simple single line diagram of the roads in your vicinity to indicate where you would prefer to have signs erected. The locations are subject to Main Roads and local government approval.

Additional Comments

I hereby state that the information is true and correct.
I attach a copy of my brochure.

Name:

Signature:

Date:

2. Tourist Accommodation Facility

Road Sign Compliance Checklist

Road Sign for Tourist Accommodation Facility



Establishment: _____

Address: _____

Contact: _____

Tel: _____

E-mail: _____

Fax: _____

Website: _____

Please Indicate the category of Tourist Accommodation Facility that best Describes Your Business


☐ General Accommodation

☐ Caravan Park

☐ Camping Facility
Does the Tourist Accommodation Facility meet the following
ESSENTIAL CRITERIAPlease Indicate with a
✓ if you comply with
the Essential Criteria

The establishment....

- Is dedicated to providing for the accommodation needs of short-term visitors (not for long term residents) ☐
- Is designed and managed as a tourist accommodation facility ☐
- Has all relevant State and local government licenses and approvals to operate as a tourist accommodation facility including health, planning, parking and disabled access facilities ☐
- Is a member of a recognised local or regional tourism organisation ☐
- Has produced a leaflet or brochure describing the business (Please find attached) ☐
- Is clearly signed at the property line so that the establishment can be easily identified from the street ☐
- Has a minimum \$5 million Public Liability Insurance ☐
- Is clean and well presented at all times ☐

- Available to the general public (not exclusively for coach tours and other organised groups) ☐
- Prior booking is not required ☐

Does the Tourist Accommodation Facility meet the following
DESIRABLE CRITERIA

Please Indicate with a
✓ if you comply with
the Desirable Criteria

The establishment....

- Is Quality Assured by the Tourism Council of Western Australia ☐
- Is shown in map form on brochures and other marketing material ☐
- Be listed on the Australian Tourism Data Warehouse ☐
- Has its own website ☐

Please sketch a simple single line diagram of the roads in your vicinity to indicate where you would prefer to have signs erected. The locations are subject to Main Roads and local government approval.

Additional Comments

I hereby state that the information is true and correct.
I attach a copy of my brochure.

Name: _____

Signature: _____

Date: _____

3. Tourist Information Radio

Road Sign Compliance Checklist

Road Sign for Tourist Information Radio



Establishment: _____

Address: _____

Contact: _____

Tel: _____

E-mail: _____

Fax: _____

Does the Tourist Information Radio broadcaster meet the following
ESSENTIAL CRITERIA

Please Indicate with a
✓ if you comply with
the Essential Criteria

The establishment....

- Meets all statutory broadcasting regulations and be licensed to operate by the Australian Communications Authority and operate in accordance with the Australian Broadcasting Authority conditions outlined in Schedule 2 of the *Broadcasting Services Act 1992*. ☐
- Broadcasts solely as a visitor/road users information services ☐
- Broadcasts messages continuously ☐
- Assures that the entire content of broadcast messages is relevant to tourists and is endorsed by the relevant Tourism Western Australia recognised Regional Tourism Organisation. ☐
- Date stamps the broadcast (so that listeners know that the information is current). ☐
- Broadcasts information that is accurate. ☐
- Includes a contact phone number in the broadcast for enquiries. ☐

Does the Tourist Information Radio broadcaster meet the following
DESIRABLE CRITERIA

Please Indicate with a
✓ if you comply with
the Desirable Criteria

The establishment....

- Is Quality Assured by the Tourism Council of Western Australia ☐
- Is a member of a Tourism Western Australia recognised Regional Tourism Organisation.. ☐

PLEASE NOTE:

Signing will not be considered for broadcast services:

- That have a transmission range of less than 3 km, except for site-specific applications such as visitor information bays and natural attractions.
- Where the information is specific to one establishment or service.



- That would be of interest to only a small section of the community.

In determining the location and extent of visitor radio signing the following conditions apply:

- Only one Tourist Information Radio sign is permitted at each major approach road to the town or area serviced.
- Signs will only be erected in areas where a clear signal can be obtained (not subject to prolonged periods of distortion or fade).
- Signs are not permitted on freeways that bypass the town or area to which the service pertains

Please sketch a simple single line diagram of the roads in your vicinity to indicate where you would prefer to have signs erected. The locations are subject to Main Roads and local government approval.

Additional Comments

**I hereby state that the information is true and correct.
I attach a copy of my brochure.**

Name: _____

Signature: _____ Date: _____

4. Visitor Information Facility

Road Sign Compliance Checklist

Road Sign for Visitor Information Facility



Establishment: _____

Address: _____

Contact: _____

Tel: _____

E-mail: _____

Fax: _____



Website: _____

Brief Description of the Business:

Please indicate the category of your Visitor Information Facility

☐Accredited Visitor
Centre☐Non-Accredited
Visitor Centre☐Visitor Information
Point

Does your establishment meet the following ESSENTIAL CRITERIA		Please Indicate with a ✓ if you comply with the Essential Criteria		
The establishment....				
<ul style="list-style-type: none"> Is Accredited by Tourism Council WA as a Level 1 or 2 Visitor Centre. 		<input type="checkbox"/>	N/A	N/A
<ul style="list-style-type: none"> Is a member of the following recognised 		N/A	<input type="checkbox"/>	<input type="checkbox"/>

Visitor Centre or regional tourism organisation.				
• Is in close proximity to the town centre or main road.	N/A	<input type="checkbox"/>	N/A	
• Is in close proximity to significant tourist attractions.	N/A	<input type="checkbox"/>	N/A	
• Is attended by staff with a good knowledge of local attractions, accommodation and visitor facilities.	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Is open on weekends and three other days of the week including public holidays.	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Clearly displays opening times (if not open 7 days):	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
○ At the entrance to the property or establishment, and				
○ in brochures and all promotional collateral (advertisements, web sites, etc)	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Is open at least between 10am and 4pm	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Provides a full range of information and brochures on all tour operators, attractions and activities in the area.	N/A	<input type="checkbox"/>	N/A	
• Has its premises clearly identifiable as a tourist information facility from the street.	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Produces a suitable map and information brochure on the local area for free distribution.	N/A	<input type="checkbox"/>	N/A	
• Has a minimum of \$5 million Public Liability insurance cover	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Has designated parking facilities for cars and caravans	N/A	<input type="checkbox"/>	N/A	
• Has clean and conveniently located toilet facilities	N/A	<input type="checkbox"/>	N/A	
• keeps a record of visitor numbers	N/A	<input type="checkbox"/>	N/A	
Does your establishment meet the following DESIRABLE CRITERIA		Please Indicate with a ✓ if you comply with the Essential Criteria		
The establishment....				
• Has disabled access.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Is open every day.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Provides a booking service for local tours and accommodation.	N/A	<input type="checkbox"/>	<input type="checkbox"/>	
• Is Quality Assured by the Tourism Council Western Australia.	N/A	<input type="checkbox"/>	<input type="checkbox"/>	

Please sketch a simple single line diagram of the roads in your vicinity to indicate where you would prefer to have signs erected. The locations are subject to Main Roads and local government approval.

Additional Comments

I hereby state that the information is true and correct.
I attach a copy of my brochure.

Name:

Signature:

Date:

END OF POLICY AND APPLICATION GUIDELINES