

# Commercial Vehicles Survey

*The objective of the Commercial Vehicles Survey (CVS) is to collect information about the way commercial vehicles use the road network across the Perth metropolitan and Peel regions over a six-month period. Information collected will help to inform infrastructure planning and development. The survey began in February 2021.*

## What is a 'commercial vehicle'?

Commercial vehicles include trucks, couriers, trade utilities and other vehicles that are used by businesses for commercial purposes.

## How does the survey work?

IPSOS Social Research Institute (Ipsos) is conducting the survey on behalf of Main Roads.

The survey follows the below steps:

1. Commercial addresses are randomly selected for inclusion in the survey.
2. An Ipsos representative visits the business at the selected address to explain the study.
3. If the business consents to participate, the Ipsos representative will conduct an interview about vehicle movements. This will take approximately 15-20 minutes.
4. Some selected businesses will be invited to participate in a second phase where travel patterns are captured by a GPS device over seven days.
5. The Ipsos representative will collect the GPS device(s) at the end of the seven days.

## Who is Ipsos?

Ipsos is a global market research and consulting firm that conducts research in 90 countries. Ipsos has conducted a significant amount of research for the Western Australian public sector.

## Is the survey mandatory?

Participation is voluntary; however, we do encourage selected businesses to take part. Participation by businesses specifically selected helps to ensure that all business types and sizes are represented in the results.

## Why is the survey important?

Information about freight movements is essential for freight route planning and the efficient movement of freight across the Perth metropolitan transport network.

The last Commercial Vehicles Survey was conducted in 1996.

Upgrades to the transport models that inform infrastructure planning are required to take into account the changes since that time.

## Is confidentiality maintained?

Ipsos complies with the Commonwealth Privacy Act (1988) and the National Privacy Principles. Ipsos has strict data access protocols in place to protect company privacy and commercially sensitive information.

Main Roads is not exposed to individual company or vehicle information.

Information collected will not be used for enforcement purposes.

### Does this survey monitor my drivers?

Vehicle movements captured by the GPS device are not monitored in real time. An Ipsos representative will collect the GPS device from the business after seven days and only access information at secure Ipsos premises.

The data within the GPS device is pooled with all the data from other participating businesses, which is then reviewed for overall patterns across the road network, by a restricted number of Ipsos analysts.

### Further information

For general enquiries about the survey, contact:

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