

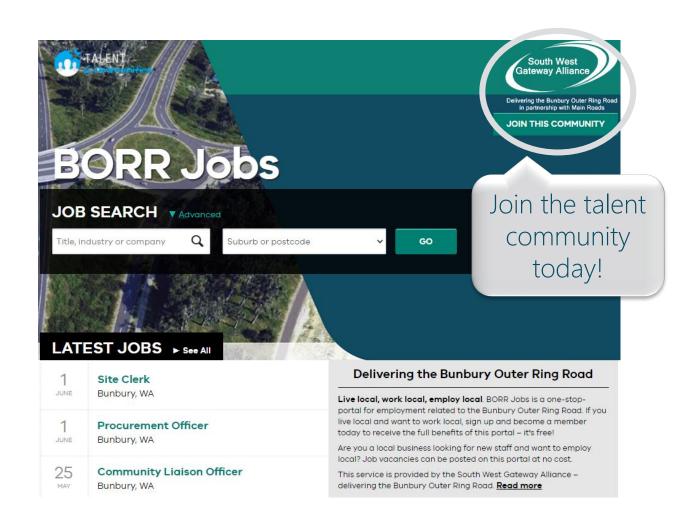
The Bunbury Outer Ring Road (BORR) is a 27-kilometre proposed free-flowing highway linking Forrest Highway to Bussell Highway. When completed it will provide an alternative transport route around Bunbury.

The South West Gateway Alliance (SWGA) has been awarded the contract with Main Roads WA to lead the delivery of the project.

We are currently deploying **BORR Jobs**, a project-based talent community site. We are committed to creating jobs in the South West region through the Bunbury Outer Ring Road project.

With targets of spending \$300m with the local business community, \$20m with Aboriginal businesses, and employing 60+ Aboriginal full-time employees, BORR Jobs will be the one stop shop for jobseekers.

BORR Jobs will be used for advertising jobs with the South West Gateway Alliance and our contractors, giving you the full visibility over opportunities to get involved in the project.



Employers

As a employer, creating a BORR Jobs account will allow you to:

- Post job advertisements online for vacancies within your business.
- Manage applications through an inbuilt Applicant Tracking System (ATS) or linking to your existing ATS.
- Search through registered jobseeker members and Air CV users.
- Promote your business as a premium place to work via your Employer Profile.
- Advance your vacancies through sharing on social media platforms.
- Print Job Beacon posters with QR codes to advertise your vacancies.
- Access useful information and advice about recruiting and onboarding employees.

BORR Jobs is an initiative of the South West Gateway Alliance.

Terminology	Definition
Air CV	Is an automated online resume builder specific to the site. Job seekers can use their Air CV to apply for jobs on the site. Employers and recruiters can learn more about Job seekers through their Career Timeline and Career Profile.
Talent community	A Talent Community is a shared technical platform to link jobs and local talent for the Bunbury Outer Ring Road project.
Job Beacon	A job beacon is a poster template used for printed job advertisements.

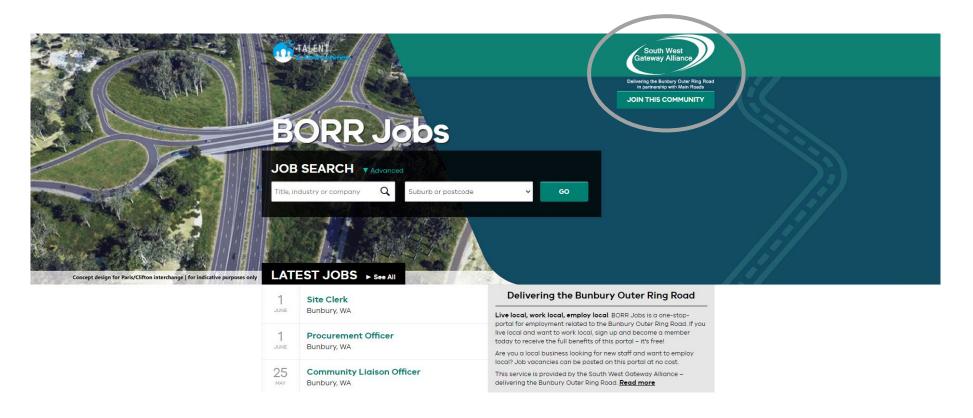




How to set yourself up as an employer

STEP ONE | JOIN THIS COMMUNITY

Click here or visit www.borrjobs.com.au



Click on the 'JOIN THIS COMMUNITY' button at the top of the page.

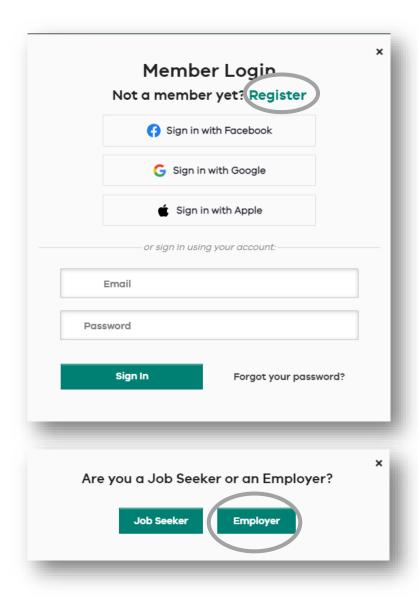
STEP TWO | REGISTER AN ACCOUNT

Before you can sign in, you are required to register by creating an account.

You can register two ways: by clicking the "Register" link or the "Sign in with Apple, Google or Facebook" button.

Complete the registration questionnaire and submit.

If you forget your password then you can click the "forgot your password?" link and a new password will be sent to your email account.



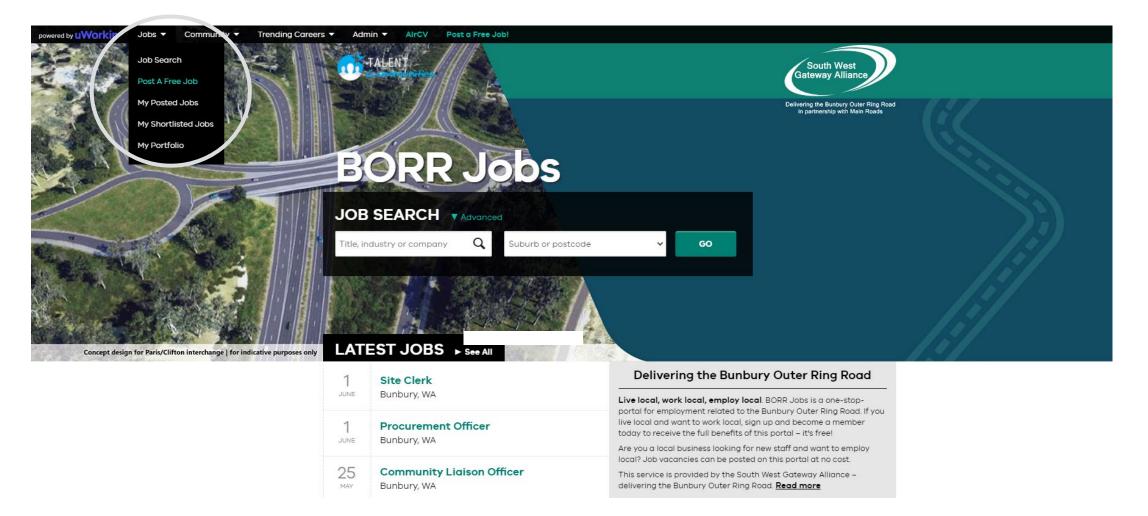






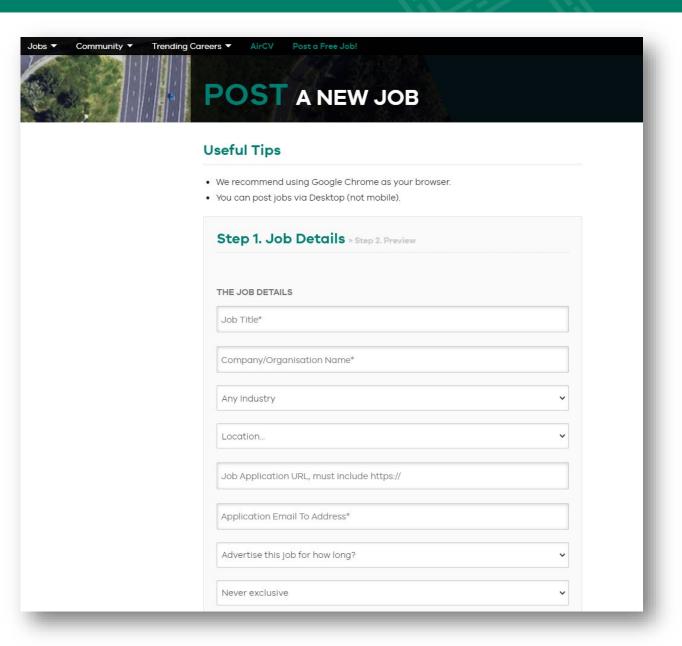
How to post a job and find applicants

Employers can post a free job advertisement by selecting "Jobs" in the top navigation bar and then by selecting "Post A Job"



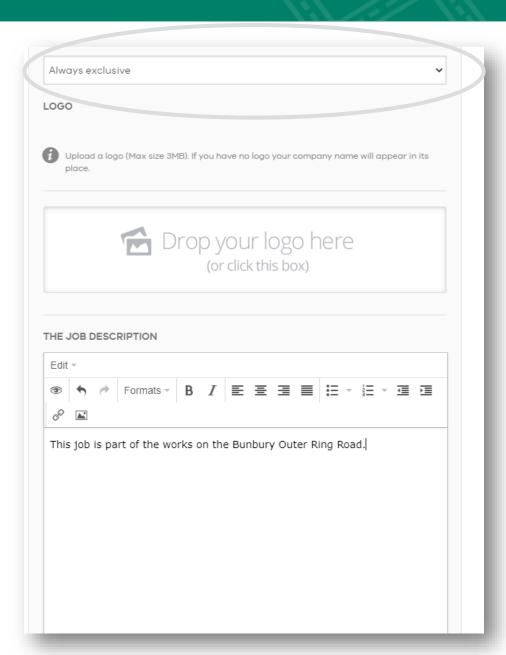
Complete the required fields in the form.

If you have your job listed on an external website and you would like to use the application function of that website, then you can do so by adding a URL for the job as listed on the external website. This will enable you to utilise the candidate tracking functions of that website. Alternatively, you can use the job application process built into the Talent Community.



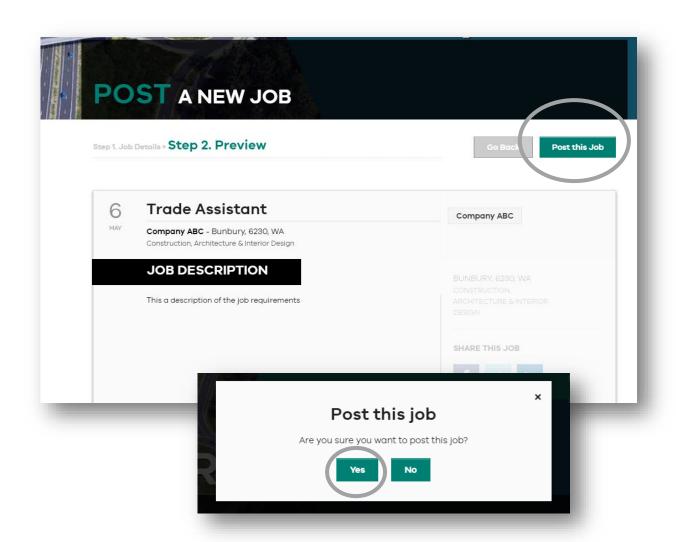
Select 'Always exclusive' under the 'keep this job exclusive to community members for how long?' field.

Please use the phrase 'Bunbury Outer Ring Road' in the job description section of the form. This will ensure that it appears on the 'Latest jobs' list on the BORR jobs home page.



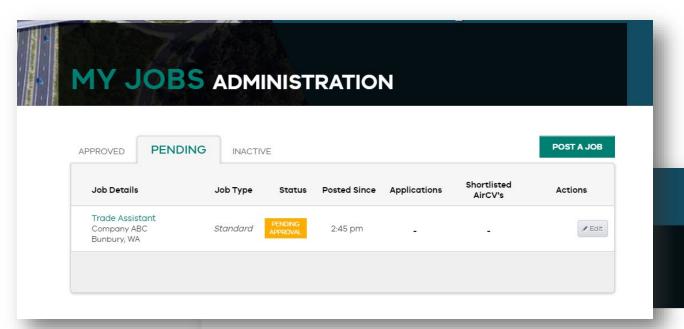
You can preview the job before posting the job for approval.

Jobs that are posted as 'Exclusive' are not distributed outside a Talent Community.



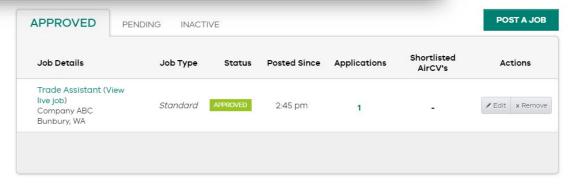
A BORR Jobs administrator must approve your job before it goes live.

You will then receive a notification email that your job has been approved and is now live.



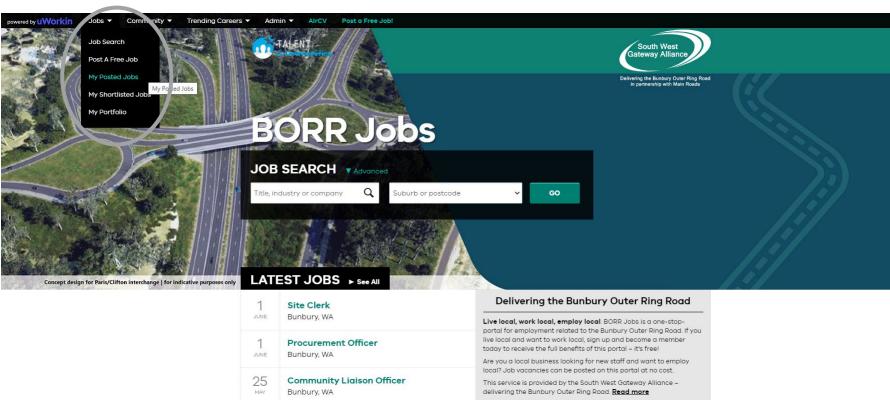
You can edit a live job if you need to make changes.

You can expire the job from within the "My Posted jobs" tab and post a new job.



Employers can view the status of their jobs at any time by clicking the "Jobs" tab in the top navigation bar and then by

clicking "My Posted Jobs".

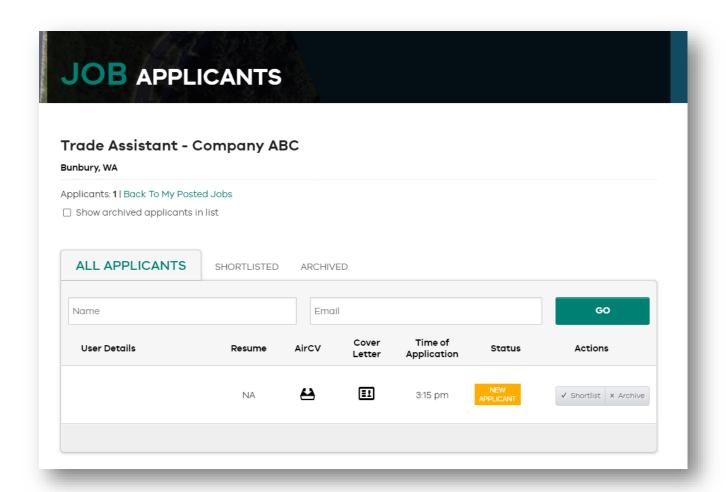


Employers can view the applications received for their jobs at any time by clicking the "Jobs" tab in the top navigation bar and then clicking "My Posted Jobs". From this screen you can:

- Download an applicant's resume
- View an applicant's cover letter (if included in their application)
- Shortlist and Archive jobs

You will receive notifications for jobs created through the BORR Jobs platform.

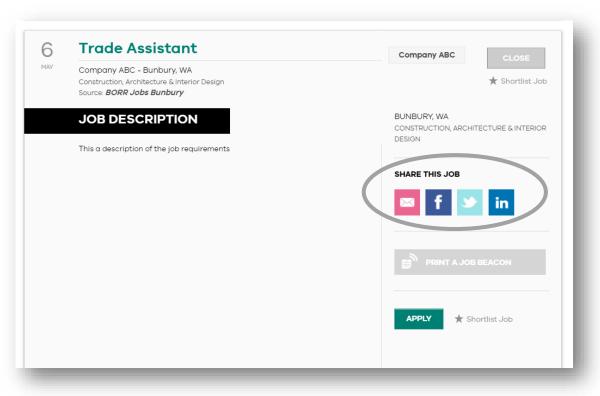
You will not receive notifications if you have added an external URL to your job.



SHARE ON SOCIAL MEDIA

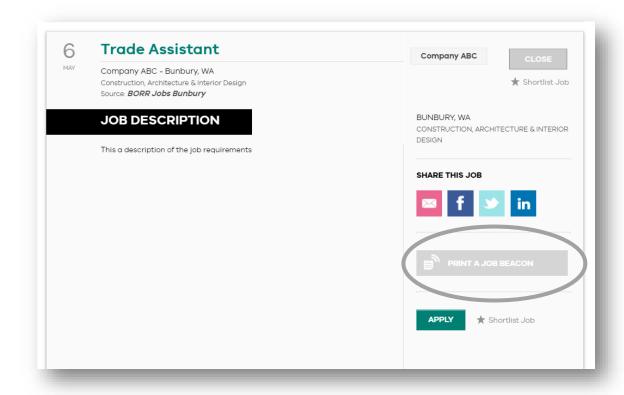
Jobs can be shared with friends and colleagues by email, Facebook, Twitter, LinkedIn or Google. The user will need to sign into their social media account to utilise this service. Jobs can be shared to an individual, a group, a social media page, etc.

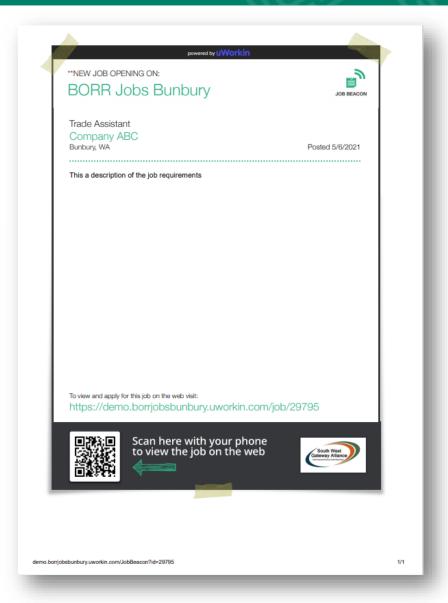




PRINT A JOB BEACON

All jobs can be viewed as a printable poster known as a Job Beacon which employers can display on shopfronts, notice boards and so on to display their jobs.





Any questions?

Please contact the South West Gateway Alliance team



1800 979 770



enquiries@swgateway.com.au







